

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Royal Wine Corporation		03/07/2006	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Mystique Brands LLC		
Street Address:	9 29th Street		
City:	Brooklyn		
State/Country:	NEW YORK		
Postal Code:	11232		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2985759	MISHKA	
Registration Number:	2705980	PETER JAKE'S PRIVATE KEEP PREMIUM SOUR MASH KENTUCKY STRAIGHT BOURBON WHISKEY	
CORRESPONDENCE DATA			
Fax Number:	(732)632-8760		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	prcarey@buchmanlaw.com		
Correspondent Name:	Paulette R. Carey		
Address Line 1:	510 Thornall Street		
Address Line 2:	suite 200		
Address Line 4:	edison, NEW JERSEY 08837		
NAME OF SUBMITTER:		Paulette R. Carey	
Signature:		/Paulette R. Carey/	
Date:		03/24/2006	

OP \$65.00 2985759

Total Attachments: 2

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**SCHEDULE B
TRADEMARK ASSIGNMENT**

WHEREAS, Royal Wine Corporation, a corporation organized and existing under the laws of New York is the owner of the trademarks listed on Schedule A annexed hereto and of the identified US Trademark Registrations and applications for registration therefor (the "Marks"); and

WHEREAS, Mystique Brands LLC, a Limited Liability Company, organized and existing under the laws of Delaware with its principal place of business located at Nine 29th Street, Brooklyn, NY 11232, is desirous of acquiring said Marks, the registrations and applications for registrations therefor and the goodwill of the business appertaining thereto;

NOW, THEREFORE, for the sum of \$1.00 and other good and valuable consideration, receipt of which is hereby acknowledged, Royal Wine Corporation does hereby assign to Mystique Brands LLC, all right, title and interest in and to the Marks and the registrations and any of its applications for registrations therefor, together with the goodwill of the business symbolized by the Marks.

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be executed.

Dated: March 7, 2006

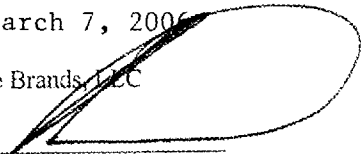
Mystique Brands LLC

Assignee

By: _____

Name: _____

Title: _____


Averis Wine
CEO

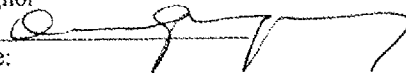
Royal Wine Corporation

Assignor

By: _____

Name: _____

Title: _____



SCHEDULE A

TRADEMARKS

REGISTRATION NO.

Mishka

2985759

Peter Jake's Private Keep
Premium Sour Mash Kentucky
Straight Bourbon Whiskey

2705980