# Execution Date Entity Type 03/16/2006 CORPORATION: KENTLICKY

Electronic Version v1.1 Stylesheet Version v1.1

## SUBMISSION TYPE: NEW ASSIGNMENT NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Ashland Inc.		03/16/2006	CORPORATION: KENTUCKY

#### **RECEIVING PARTY DATA**

Name:	Ashland Licensing and Intellectual Property LLC	
Street Address:	5200 Blazer Parkway	
City:	Dublin	
State/Country:	ОНЮ	
Postal Code:	43017	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

#### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	76632965	PEP SET QUANTUM

#### **CORRESPONDENCE DATA**

Fax Number: (614)790-4268

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 6147903105

Email: pecarothers@ashland.com

Correspondent Name: Patricia E. Carothers
Address Line 1: 5200 Blazer Parkway
Address Line 4: Dublin, OHIO 43017

NAME OF SUBMITTER:	Patricia E. Carothers
Signature:	/Patricia E. Carothers/
Date:	03/24/2006

Total Attachments: 1 source=001#page1.tif

TRADEMARK
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### TRADEMARK ASSIGNMENT (UNITED STATES)

WHEREAS, **Ashland Inc.**, a corporation organized under the laws of the State of Kentucky, U.S.A., whose business address is 50 E. RiverCenter Boulevard, Covington, Kentucky 41012-0391, U.S.A., (hereinafter "Assignor"), has adopted and used and is the owner of the PEP SET QUANTUM trademark and U.S. Trademark Application Serial No. 76/632965 and the related goodwill therefor (hereinafter "the Trademark").

WHEREAS, **Ashland Licensing and Intellectual Property LLC**, a limited liability company organized under the laws of the State of Delaware, U.S.A., whose business address is 5200 Blazer Parkway, Dublin, Ohio 43017, U.S.A. (hereinafter "Assignee"), desires to acquire the Trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Trademark, including all claims for damages for past infringement, together with the goodwill of the business symbolized by the Trademark.

	Ashland Inc.
	By: Thomas F. Davis, Assistant Secretary
	Ashland Licensing and Intellectual Property LLC  By: Vernon F. Venne, President
STATE OF OHIO COUNTY OF FRANKLIN UNITED STATES OF AMERICA	) ss. )

On this 16<sup>th</sup> day of March, 2006, Thomas F. Davis and Vernon F. Venne personally appeared and executed the foregoing instrument before me and acknowledged that they executed the same, of their own free will and for the purposes set forth with authority to do so.

Satricia E. Carothers
Notary Public

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RECORDED: 03/24/2006

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