

Form PTO-1594 (Rev. 03/05)
OMB Collection 0651-0027 (exp. 6/30/2005)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

MagiCrayon International, Inc.
2116 Second Avenue South
Minneapolis, Minnesota 55404

- Individual(s)
- General Partnership
- Corporation- State: Minnesota
- Other _____
- Association
- Limited Partnership

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) July 21, 2005

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Sturgis Bike Week, Inc.

Internal

Address: P.O. Box 189

Street Address: _____

City: Sturgis

State: South Dakota

Country: USA Zip: 57785

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship South Dakota
- Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and Identification or description of the Trademark.

A. Trademark Application No.(s)
78/308156

B. Trademark Registration No.(s)
3,039,980

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: David L. Sigalow

Internal Address: Suite 1401

Street Address: 255 South Orange Avenue

City: Orlando

State: Florida Zip: 32801-3460

Phone Number: 407-841-2330

Fax Number: 407-841-2343

Email Address: dsigalow@adding.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number 010484

Authorized User Name David L. Sigalow

9. Signature:

Signature

3/21/06
Date

David L. Sigalow

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

2

Documents to be recorded (Including cover sheet) should be faxed to (703) 306-5995, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK

REEL: 003276 FRAME: 0570

700252674

CH \$40.00 010484 3039980

ASSIGNMENT OF TRADEMARK

This Agreement entered this July 21, 2005, between MagiCrayon International, Inc., a corporation organized under the laws of the State of Minnesota, of 2116 Second Avenue South, Minneapolis, Minnesota 55404, herein referred to as Assignor, and Sturgis Bike Week, Inc., a corporation organized under the laws of the State of South Dakota, of P. O. Box 189, Sturgis, South Dakota 57785 here referred to as Assignee.

The Assignor has adopted and is using the mark "MagiCrayon" and has applied for registration of said mark with the United States Patent Office, Trademark Application No. 78308156, and Assignee is desirous of acquiring such mark and prosecuting the registration thereof.

That for Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee all rights, title and interest in and to said mark, the goodwill of the business symbolized by said mark, along with the application for registration thereof, the number of which is contained herein.

MAGICRAYON INTERNATIONAL, INC.

By Daniel J. Alexander
Daniel J. Alexander, CEO

State of Minnesota)
) ss.
County of Hennepin)

This instrument was acknowledged before me on July 21, 2005, by Daniel J. Alexander, as President of MagiCrayon International, Inc.

Lee A. Sanford
Notary Public

