

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

|  |  |                           |                       |
|--|--|---------------------------|-----------------------|
| SUBMISSION TYPE:   | NEW ASSIGNMENT                               |                           |                       |
| NATURE OF CONVEYANCE:  | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |                           |                       |
| CONVEYING PARTY DATA   |  |                           |                       |
| Name   | Formerly                                     | Execution Date            | Entity Type           |
| LAUNCH MEDIA, INC.   |  | 03/22/2006                | CORPORATION: DELAWARE |
| RECEIVING PARTY DATA   |  |                           |                       |
| Name:  | YAHOO! INC.                                  |                           |                       |
| Street Address:  | 701 FIRST AVENUE                             |                           |                       |
| City:  | SUNNYVALE                                    |                           |                       |
| State/Country:   | CALIFORNIA                                   |                           |                       |
| Postal Code:   | 94089  |                           |                       |
| Entity Type:   | CORPORATION: DELAWARE                        |                           |                       |
| PROPERTY NUMBERS Total: 4  |  |                           |                       |
| Property Type  | Number                                       | Word Mark                 |                       |
| Registration Number:   | 2360015                                      | LAUNCH                    |                       |
| Registration Number:   | 2735726                                      | MYLAUNCH                  |                       |
| Registration Number:   | 2841735                                      | LAUNCHCAST                |                       |
| Registration Number:   | 3003493                                      | MUSIC THAT LISTENS TO YOU |                       |
| CORRESPONDENCE DATA  |  |                           |                       |
| Fax Number:  | (408)349-6208                                |                           |                       |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |  |                           |                       |
| Phone:   | 408-349-5187                                 |                           |                       |
| Email:   | prolph@yahoo-inc.com                         |                           |                       |
| Correspondent Name:  | Laura H. Covington, Esq./Yahoo! Inc.         |                           |                       |
| Address Line 1:  | 701 First Avenue                             |                           |                       |
| Address Line 4:  | Sunnyvale, CALIFORNIA 94089                  |                           |                       |
| ATTORNEY DOCKET NUMBER:  | LAUNCH MEDIA--ASSGNMTS                       |                           |                       |
| NAME OF SUBMITTER:   | Laura H. Covington, Esq.                     |                           |                       |

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|--|-------------------|
| Signature:   | /LauraHCovington/ |
| Date:  | 03/22/2006        |
| Total Attachments: 1<br>source=Launch Media assign#page1.tif |                   |

## TRADEMARK ASSIGNMENT

WHEREAS, **Launch Media, Inc. (Assignor)**, a Delaware corporation located and doing business at 701 First Avenue, Sunnyvale, California 94089, has adopted, used, and is using four marks registered in the United States Patent and Trademark Office, namely:

|    | Reg. Number | Issue Date      | Trademark                 |
|----|-------------|-----------------|---------------------------|
| 1. | 2,360,015   | June 20, 2000   | LAUNCH                    |
| 2. | 2,735,726   | July 15, 2003   | MYLAUNCH                  |
| 3. | 2,841,735   | May 11, 2004    | LAUNCHCAST                |
| 4. | 3,003,493   | October 4, 2005 | MUSIC THAT LISTENS TO YOU |

(the Trademarks);

WHEREAS, **Yahoo! Inc. (Assignee)**, a Delaware corporation located and doing business at 701 First Avenue, Sunnyvale, California 94089, wishes to acquire the Trademarks specified above and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, **Assignor** hereby assigns to **Assignee** all right, title, and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, and the above-identified registrations.

Launch Media, Inc.

By: \_\_\_\_\_

Michael J. Callahan  
Corporate Secretary

State of California

County of Santa Clara

On March 22, 2006 before me, PAM ROLPH, Notary Public, personally appeared **MICHAEL J. CALLAHAN**, personally known to me ~~(or proved to me on the basis of satisfactory evidence)~~ to be the person(s) whose name(s) is/~~are~~ subscribed to the within instrument and acknowledged to me that he/~~she/they~~ executed the same in his/~~her/their~~ authorized capacity(~~ies~~), and that by his/~~her/their~~ signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Signature \_\_\_\_\_

Pam Rolph

(Seal)

