# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
LAUNCH MEDIA, INC.		03/22/2006	CORPORATION: DELAWARE

#### **RECEIVING PARTY DATA**

Name:	YAHOO! INC.	
Street Address:	701 FIRST AVENUE	
City:	SUNNYVALE	
State/Country:	CALIFORNIA	
Postal Code:	94089	
Entity Type:	CORPORATION: DELAWARE	

#### PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	2360015	LAUNCH
Registration Number:	2735726	MYLAUNCH
Registration Number:	2841735	LAUNCHCAST
Registration Number:	3003493	MUSIC THAT LISTENS TO YOU

## **CORRESPONDENCE DATA**

Fax Number: (408)349-6208

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 408-349-5187

Email: prolph@yahoo-inc.com

Correspondent Name: Laura H. Covington, Esq./Yahoo! Inc.

Address Line 1: 701 First Avenue

Address Line 4: Sunnyvale, CALIFORNIA 94089

	TRADEMARK
NAME OF SUBMITTER:	Laura H. Covington, Esq.
ATTORNEY DOCKET NUMBER:	LAUNCH MEDIAASSGNMTS

TRADEMARK REEL: 003276 FRAME: 0611

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Signature:	/LauraHCovington/
Date:	03/22/2006
Total Attachments: 1 source=Launch Media assign#page1.tif	

TRADEMARK REEL: 003276 FRAME: 0612

#### TRADEMARK ASSIGNMENT

WHEREAS, Launch Media, Inc. (Assignor), a Delaware corporation located and doing business at 701 First Avenue, Sunnyvale, California 94089, has adopted, used, and is using four marks registered in the United States Patent and Trademark Office, namely:

	Reg. Number	Issue Date	Trademark
1	2,360,015	June 20, 2000	LAUNCH
2.	2,735,726	July 15, 2003	MYLAUNCH
3.	2,841,735	May 11, 2004	LAUNCHCAST
4.	3,003,493	October 4, 2005	MUSIC THAT LISTENS TO YOU

(the Trademarks);

WHEREAS, **Yahoo! Inc.** (Assignee), a Delaware corporation located and doing business at 701 First Avenue, Sunnyvale, California 94089, wishes to acquire the Trademarks specified above and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, **Assignor** hereby assigns to **Assignee** all right, title, and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, and the above-identified registrations.

Launch Media, Inc.

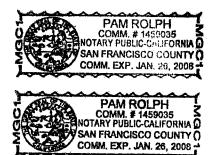
By: Michael J. Callahan
Corporate Secretary

State of California County of Santa Clara

On \_March\_\_\_\_\_\_\_\_\_ before me, PAM ROLPH, Notary Public, personally appeared MICHAEL J. CALLAHAN, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Signature Cam Rolph (Seal)



TRADEMARK REEL: 003276 FRAME: 0613

**RECORDED: 03/22/2006**