

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Whitman Publishing, LLC		03/09/2006	LIMITED LIABILITY COMPANY: ALABAMA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ANACS, LLC		
<b>Street Address:</b>	3101 Clairmont Road		
<b>Internal Address:</b>	Suite C		
<b>City:</b>	Atlanta		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30329		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: OHIO		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78594312	CLEAR VIEW	
<b>Serial Number:</b>	78591702	CRYSTAL CLEAR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(314)345-6060		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	314-345-6000		
<b>Email:</b>	smurphy@blackwellsanders.com		
<b>Correspondent Name:</b>	Wendy Boldt Cohen		
<b>Address Line 1:</b>	720 Olive St.		
<b>Address Line 2:</b>	24th Floor		
<b>Address Line 4:</b>	St. Louis, MISSOURI 63101		
<b>ATTORNEY DOCKET NUMBER:</b>	56839.13		
<b>NAME OF SUBMITTER:</b>	Wendy Boldt Cohen		

OP \$65.00 78594312

Signature:

/Wendy Boldt Cohen/

Date:

03/27/2006

Total Attachments: 2

source=Whitman.to.ANACS#page1.tif

source=Whitman.to.ANACS#page2.tif

## TRADEMARK ASSIGNMENT AGREEMENT

THIS ASSIGNMENT (the "Assignment") shall be deemed made and entered into as of the \_\_\_th day of March, 2006, ("Effective Date") by and between Whitman Publishing, LLC, an Alabama limited liability company with its principle location at 4001 Helton Drive, Florence, AL 35630 ("Assignor"), and ANACS, LLC, an Ohio limited liability company with its principle location at 3101 Clairmont Road, Suite C, Atlanta, GA 30329 ("Assignee").

WHEREAS, Assignor is the owner of all rights, title and interest in the trademarks, CLEAR VIEW and CRYSTAL CLEAR, and trademark application numbers 78/594,312 and 78/591,702, respectively along with the goodwill associated therewith (collectively, the "Marks"); and

WHEREAS, Assignor is desirous of assigning its entire right, title and interest along with the goodwill associated with the Marks and Assignee is desirous of obtaining all right, title and interest along with the goodwill associated with the Marks.

NOW, THEREFORE, for \$1.00 and other valuable consideration, the sufficiency and receipt of which is hereby acknowledged, Assignor assigns to Assignee its entire worldwide right, title and interest in and to the Marks together with the goodwill of the business in connection with which the Marks are used, including all registrations and applications therefor, as well as all renewals and extensions of registrations that are or may be secured by Assignee, its successors, assigns or other legal representatives, including, without limitation, all claims for damages by reason of past, present and future infringement or other unauthorized use of the Marks, with the right to sue for damages, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives. Assignor authorizes and requests the Commissioner of Patents and Trademarks of the United States to record Assignee as the assignee and owner of the Marks.

Assignor hereby covenants and agrees that it will execute any and all instruments and documents reasonably necessary to aid the Assignee, its successors, legal representatives, and assigns, in the implementation and perfection of this Assignment.

[Remainder of page intentionally left blank]

**ASSIGNMENT**

Whitman Publishing, LLC / ANACS, LLC

Page 2

IN TESTIMONY WHEREOF, the undersigned, duly authorized, has caused this Assignment to be executed.

**ASSIGNOR**

Whitman Publishing, LLC

Date: 3/9/06

By: Mary Counts

Name: Mary Counts

Title: President

**ASSIGNEE**

ANACS, LLC

Date: March 21, 2006

By: James Taylor

Name: James Taylor

Title: President