

Form: PTO-1594 (Rev. 07/05)
OMB Collection 0651-0027 (exp. 6/30/2008)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

**RECORDATION FORM COVER SHEET
TRADEMARKS ONLY**

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies): Quaintance-Weaver, Inc.		2. Name and address of receiving party(ies) <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Additional names, addresses, or citizenship attached?	
<input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation- State: <u>North Carolina</u> <input type="checkbox"/> Other _____ Citizenship (see guidelines) _____ Additional names of conveying parties attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		Name: <u>Yarnell Ice Cream Co., Inc.</u> Internal _____ Address: _____ Street Address: <u>205 South Spring St.</u> City: <u>Searcy</u> State: <u>Arkansas</u> Country: <u>U.S.A.</u> Zip: <u>72143</u> <input type="checkbox"/> Association Citizenship _____ <input type="checkbox"/> General Partnership Citizenship _____ <input type="checkbox"/> Limited Partnership Citizenship _____ <input checked="" type="checkbox"/> Corporation Citizenship <u>Arkansas</u> <input type="checkbox"/> Other _____ Citizenship _____ If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input type="checkbox"/> No (Designations must be a separate document from assignment)	
3. Nature of conveyance)/Execution Date(s) : Execution Date(s) <u>February 28, 2000</u> <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____			
4. Application number(s) or registration number(s) and identification or description of the Trademark. A. Trademark Application No.(s) <u>74/309,288 (filed Aug. 26, 1992; issued as Reg. 2,367,307)</u>		B. Trademark Registration No.(s) <div style="text-align: right;"> <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Additional sheet(s) attached? </div>	
C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):			
5. Name & address of party to whom correspondence concerning document should be mailed: Name: <u>Russell H. Walker</u> Internal Address: _____ Street Address: <u>Walker, McKenzie & Walker, P.C.</u> <u>6363 Poplar Ave., Suite 434</u> City: <u>Memphis</u> State: <u>Tennessee</u> Zip: <u>38119-4896</u> Phone Number: <u>(901) 685-7428</u> Fax Number: <u>(901) 682-6488</u> Email Address: <u>RWALKER@WALKERMCKENZIE.COM</u>		6. Total number of applications and registrations involved: 1	
		7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ <u>40.00</u> <input type="checkbox"/> Authorized to be charged by credit card <input checked="" type="checkbox"/> Authorized to be charged to deposit account <input type="checkbox"/> Enclosed	
		8. Payment Information: a. Credit Card Last 4 Numbers _____ Expiration Date _____ b. Deposit Account Number <u>23-0125</u> Authorized User Name <u>Russell H. Walker</u>	
9. Signature: <u>Russell H. Walker</u> <div style="text-align: right;"> <u>3/22/2006</u> Date </div> <div style="text-align: center;"> Signature </div>		Total number of pages including cover sheet, attachments, and document: 2	
Russell H. Walker, USPTO Reg. 35,401 Name of Person Signing			

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

CH \$40.00 230125 2367307

ASSIGNMENT

WHEREAS, Quaintance-Weaver, Inc., a North Carolina corporation, located and doing business at Greensboro, North Carolina 27429 ("QWI"), is the owner of United States Trademark Application Serial No. 74/309,288 for the mark GUILT FREE;

WHEREAS, Yarnell Ice Cream Company, an Arkansas corporation, located and doing business at 205 South Spring Street, Searcy, Arkansas 72143 ("Yarnell"), is desirous of acquiring said trademark application.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, QWI hereby assigns to Yarnell all rights, title and interest in and to said trademark, together with the goodwill of the business symbolized by said trademark and application therefore, including all common law and other rights in said trademark, the right to sue to recover damages and profits, and all other remedies of past, present and future infringements thereof.

Signed this 28 day of Feb 00,

QUAINTANCE-WEAVER, INC.

By: Dennis V. Quaintance

Title: Pres

361521