

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mark Siebert & Associates, Inc.		06/15/2005	CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	Siebert Hood Consulting, Inc.		
Doing Business As:	DBA The iFranchise Group, Inc.		
Street Address:	905 W. 175th Street		
Internal Address:	Suite 2 North		
City:	Homewood		
State/Country:	ILLINOIS		
Postal Code:	60430		
Entity Type:	CORPORATION: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2462980	IFRANCHISE	
CORRESPONDENCE DATA			
Fax Number:	(717)237-5300		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	717-232-8000		
Email:	trademarks@mwn.com		
Correspondent Name:	Sue Heberlig		
Address Line 1:	100 Pine Street		
Address Line 4:	Harrisburg, PENNSYLVANIA 17108		
ATTORNEY DOCKET NUMBER:	356/23224-0001		
NAME OF SUBMITTER:	Sue Heberlig		
Signature:	/SueHeb/		

OP \$40.00 2462980

Date:

03/27/2006

Total Attachments: 1

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT made as of the 15 day of June, 2005 by and between Mark Siebert & Associates, Inc. (the "Assignor"), an Illinois corporation having its principal place of business at 1321 Linden Road, Homewood, IL 60430, and Siebert Hood Consulting, Inc. (the "Assignee"), an Illinois corporation having its principal place of business at Suite 300, 1820 Ridge Road, Homewood, IL 60430.

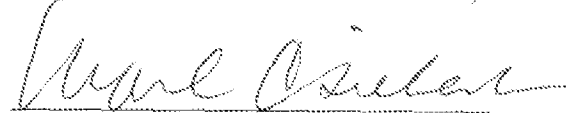
Assignor is the owner of trademark registration no. 2,462,980 for the IFRANCHISE trademark; and

Assignor has elected to transfer all of its right, title, and interest in and to the trademark registration to Assignee.

NOW, THEREFORE, for the sum of \$11,000, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, Assignor hereby sells, assigns, and transfers unto Assignee the entire right, title and interest in and to the trademark registration, together with the goodwill of the business symbolized by the trademark registration, together with all claims for damages by reason of past infringement of said trademark, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.

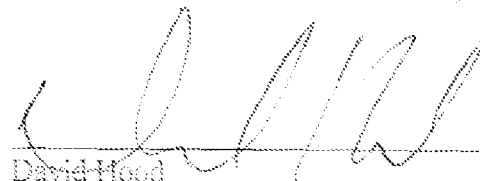
IN WITNESS WHEREOF, the Assignor has caused its duly authorized representative to set his hand and seal on the day and year first above written.

MARK SIEBERT & ASSOCIATES, INC.



Mark Siebert
President

SIEBERT HOOD CONSULTING, INC.



David Hood
President