

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Baseline Development Group, Inc.		03/08/2005	CORPORATION: MASSACHUSETTS
<b>RECEIVING PARTY DATA</b>			
Name:	Vista Higher Learning, Inc.		
Street Address:	31 Saint James Ave.		
City:	Boston		
State/Country:	MASSACHUSETTS		
Postal Code:	02114		
Entity Type:	CORPORATION: MASSACHUSETTS		
<b>PROPERTY NUMBERS Total: 2</b>			
Property Type	Number	Word Mark	
Registration Number:	2684273	VISTA	
Registration Number:	2700932	VISTA HIGHER LEARNING	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(617)832-7000		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	6178321000		
Email:	cew@foleyhoag.com		
Correspondent Name:	Charles E. Weinstein, Esq.		
Address Line 1:	155 Seaport Boulevard		
Address Line 4:	Boston, MASSACHUSETTS 02210		
ATTORNEY DOCKET NUMBER:	20951-3		
NAME OF SUBMITTER:	Linda Casey, Senior Paralegal		
Signature:	/Linda Casey/		

CH \$65.00 2684273

Date:

03/27/2006

Total Attachments: 0

**THIS  
PAGE  
INTENTIONALLY  
LEFT  
BLANK**