

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Cashflow Technologies, Inc.		03/24/2006	CORPORATION: NEVADA

RECEIVING PARTY DATA

Name:	Rich Publishing L.L.C.
Composed Of:	COMPOSED OF Sharon L. Lechter Robert Kiyosaki Kim Kiyosaki
Street Address:	P.O. Box 2869
City:	Jackson
State/Country:	WYOMING
Postal Code:	83001
Entity Type:	Limited Liability Corporation: WYOMING

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Serial Number:	78766900	RICH WOMAN
Serial Number:	78766924	RICH WOMAN
Serial Number:	78766937	RICH WOMAN
Serial Number:	78766953	RICH WOMAN
Serial Number:	78766964	RICH WOMAN
Serial Number:	78766973	RICH WOMAN
Serial Number:	78768629	EBSI RICH WOMAN
Serial Number:	78768635	EBSI RICH WOMAN
Serial Number:	78768645	EBSI RICH WOMAN
Serial Number:	78815821	RICH PARENT
Serial Number:	78815841	RICH PARENTS

CORRESPONDENCE DATA

CH \$290.00 78766900

Fax Number: (602)253-8129
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
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Address Line 2: 40 North Central Avenue, Suite 2700
Address Line 4: Phoenix, ARIZONA 85004-4498

ATTORNEY DOCKET NUMBER:	20832.00001
NAME OF SUBMITTER:	David E. Rogers
Signature:	/DER/
Date:	03/27/2006

Total Attachments: 2
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ASSIGNMENT

WHEREAS, Cashflow Technologies, Inc., a Nevada corporation having a principal place of business at 4330 N. Civic Central Plaza, Suite 101, Scottsdale, Arizona 85251, (hereinafter "Assignor"), is the owner of all right, title and interest in and to the trademark applications listed in Schedule A pending in the United States Patent and Trademark Office;

WHEREAS, Rich Publishing L.L.C., a Wyoming Limited Liability Corporation, having a mailing address of P.O. Box 2869, Jackson, Wyoming 83001, (hereinafter "Assignee"), is desirous of acquiring said mark(s) and the application(s) therefor;

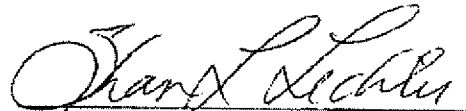
WHEREAS, Rich Publishing L.L.C. is a successor to the portion of the business of the assignor to which the marks identified in Schedule A pertain;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Cashflow Technologies, Inc. does hereby transfer and assign unto Rich Publishing L.L.C., all United States and all foreign rights, title and interest in and to the mark(s) and applications identified in Schedule A hereto, together with the goodwill of the business symbolized by the mark(s).

Cashflow Technologies, Inc.

March 24, 2006

Date



Name: Sharon L. Lechter

Title: President & CEO

SCHEDULE A

U.S. TRADEMARK APPLICATIONS		
Mark	Application No.	Filing Date
RICH WOMAN	78/766,900	12-05-05
RICH WOMAN	78/766,924	12-05-05
RICH WOMAN	78/766,937	12-05-05
RICH WOMAN (Stylized)	78/766,953	12-05-05
RICH WOMAN (Stylized)	78/766,964	12-05-05
RICH WOMAN (Stylized)	78/766,973	12-05-05
ESBI RICH WOMAN (Stylized and Design)	78/768,629	12-07-05
ESBI RICH WOMAN (Stylized and Design)	78/768,635	12-07-05
ESBI RICH WOMAN (Stylized and Design)	78/768,645	12-07-05
RICH PARENT	78/815,821	02-15-06
RICH PARENTS	78/815,841	02-15-06

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