

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
PAPERLOOP, INC.		08/29/2005	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	PENNWELL CORPORATION
Street Address:	1421 SOUTH SHERIDAN ROAD
City:	TULSA
State/Country:	OKLAHOMA
Postal Code:	74112
Entity Type:	CORPORATION: OKLAHOMA

**PROPERTY NUMBERS Total: 8**

Property Type	Number	Word Mark
Registration Number:	1338305	CMM THE CONVERTING MACHINERY MATERIALS CONFERENCE & EXPOSITION
Registration Number:	1343190	CMM
Registration Number:	2006082	CMM OF THE AMERICAS
Registration Number:	2567475	CONVERTINGLOOP
Registration Number:	2628096	CONVERTINGLOOP
Registration Number:	2567476	CONVERTINGLOOP
Registration Number:	2567477	CONVERTINGLOOP
Registration Number:	2647539	PAPEREVENTS

**CORRESPONDENCE DATA**

Fax Number: (703)739-9577  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 703-739-4900  
 Email: BTAYLOR@STITES.COM  
 Correspondent Name: BREWSTER TAYLOR

OP \$215.00 1338305

Address Line 1: 1199 NORTH FAIRFAX STREET  
Address Line 2: Suite 900  
Address Line 4: ALEXANDRIA, VIRGINIA 22314

NAME OF SUBMITTER:	BREWSTER TAYLOR
Signature:	/bt/
Date:	03/28/2006

Total Attachments: 3  
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source=ASSIGNMENT PAPERLOOP INC#page3.tif

**TRADEMARK ASSIGNMENT**

Trademark Assignment made as of this 30<sup>th</sup> day of August, 2005.

WHEREAS, PAPERLOOP, Inc., formerly known as Paperloop.com, Inc., and successor in interest to Blenheim Trade Shows, Inc., Miller Freeman, Inc., Blenheim Holdings, National Blenheim Expositions, Inc., Blenheim Group USA, Inc., and National Expositions Co., Inc., (hereinafter "SELLER") has acquired, used, and is using the Trademarks set forth on Schedule A hereto (hereinafter "Trademarks");

WHEREAS, SELLER is desirous of transferring all of its trademark interest in and to the Trademarks to PENNWELL CORPORATION, an Oklahoma corporation, with its principal place of business at 1421 South Sheridan Road, Tulsa, Oklahoma 74112 ("PENNWELL"), and PENNWELL is desirous of acquiring such interest;

NOW, THEREFORE, for good and valuable consideration expressed in that certain Asset Purchase Agreement dated as of August 30, 2005 among PENNWELL, SELLER, and others, receipt of such consideration being hereby acknowledged by SELLER, SELLER does hereby assign and transfer to PENNWELL, without restriction, all of SELLER's right, title, and interest, worldwide, in and to the Trademarks together with the good will of the Business symbolized by the Trademarks, registrations thereof, and applications for registration thereof. Without limitation of the generality of the interest conveyed, said conveyance includes (i) all of SELLER's right, title, and interest (both statutory and common law) in and to the Trademarks and any and all registrations and applications for registration thereof in the United States and throughout the world; and (ii) all trademark enforcement rights and remedies which SELLER may now have with respect to the Trademarks including SELLER's standing to assert civil, criminal, and administrative remedies of all kinds and SELLER's right to damages for past infringement thereof.

[SIGNATURE(S) ON FOLLOWING PAGE]

IN WITNESS WHEREOF, SELLERS have executed this Trademark Assignment as of the date first above written.

"SELLER"

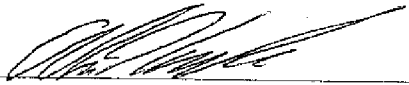
PAPERLOOP, Inc.

By:   
Name: Rod Young  
Title: President and Chief Executive Officer

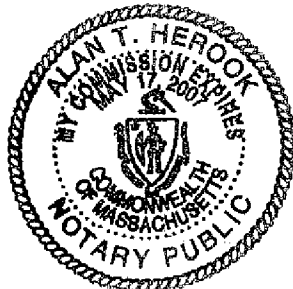
COUNTY OF Middlesex )  
  ) ss.  
STATE OF MASSACHUSETTS )

The foregoing instrument was acknowledged before me this 29th day of August, 2005, by Rod Young, President of PAPERLOOP, Inc., a Delaware corporation, on behalf of the corporation. He is personally known to me or has produced his drivers license as identification.

Given under my hand and seal of office the day and year last above written.

  
Notary Public

My Commission Expires: May 17, 2007



International Trademark Registration

Mark	Registration No.	Registration Date	Country
CMM	3,298,063	Apr. 25, 1997	Japan
CMM	817,687,483	Oct. 17, 1995	Brazil
CMM	717,513	Jul. 16, 1997	Italy
CMM	68507*	Jan 16, 1994*	Taiwan
CMM	778,057	Feb. 21, 1995	China
FLEXCORR	153,210	Dec 1, 2001*	Taiwan
FLEXCORR	T00/21859J	Dec. 1, 2001	Singapore
FLEXCORR	2041549*	Feb. 14, 2002*	Europe
FLEXCORR	1,715,647	Feb. 14, 2002	China
CONVERTINGLOOP	TMA601,017	Jan. 30, 2004	CANADA
CONVERTINGLOOP	TMA600,047	Jan. 20, 2004	CANADA
CONVERTINGLOOP	TMA599,699	Jan. 16, 2004	CANADA
CONVERTINGLOOP	TMA615,367	Jul. 21, 2004	CANADA

\* - INSERTED INFORMATION