

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Holloway Sportswear, Inc.		03/16/2006	CORPORATION: OHIO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Holloway Group, Inc.		
<b>Street Address:</b>	2366 Campbell Road		
<b>City:</b>	Sidney		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	45365		
<b>Entity Type:</b>	CORPORATION: FLORIDA		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78734083	H HOLLOWAY	
<b>Serial Number:</b>	78734093	H HOLLOWAY	
<b>Serial Number:</b>	78734096	H	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(937)443-6635		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	937-443-6817		
<b>Email:</b>	Trademarks@ThompsonHine.com		
<b>Correspondent Name:</b>	Rene M. LaForte		
<b>Address Line 1:</b>	2000 Courthouse Plaza, NE		
<b>Address Line 2:</b>	10 W. Second Street		
<b>Address Line 4:</b>	Dayton, OHIO 45402		
<b>ATTORNEY DOCKET NUMBER:</b>	481332-00036		
<b>NAME OF SUBMITTER:</b>	Rene M. LaForte		

OP \$90.00 78734083

Signature:

/rmlaforte/

Date:

03/28/2006

Total Attachments: 2

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## TRADEMARK ASSIGNMENT

WHEREAS, Holloway Sportswear, Inc., an Ohio corporation, the full address of whose principal office or place of business is 2366 Campbell Road, Sidney, Ohio 45365 (hereinafter "Assignor"), is the owner of the U.S. trademarks and the applications and registrations therefor listed in the attached Schedule A (the "Marks").

WHEREAS, Holloway Group, Inc., a Florida corporation, the full address of whose principal office or place of business is 2366 Campbell Road, Sidney, Ohio 45365, United States of America, (hereinafter "Assignee"), is desirous of acquiring any and all rights that Assignor may have in and to the Marks and the applications and registrations therefor, together with the goodwill of the business in connection with which the Marks are used and which are symbolized by the Marks, along with the right to recover for damages and profits for past infringements thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign, sell and transfer unto Assignee, its successors and assigns, all of its right, title and interest in and to the Marks and the applications and registrations therefor together with the goodwill of the business symbolized by the Marks, along with the right to recover for damages and profits for past infringements thereof. Further, Assignee hereby accepts all of its right, title and interest in and to the Marks and the applications and registrations therefor together with the goodwill of the business symbolized by the Marks, along with the right to recover for damages and profits for past infringements thereof.

Holloway Sportswear, Inc.

By: Mark S. Vondenhuevel  
Mark S. Vondenhuevel, President

Dated: March 16<sup>th</sup>, 2006

**SCHEDULE A**

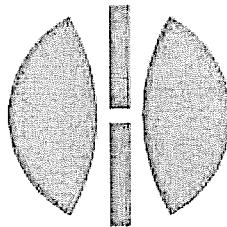
(The Marks)



U.S. Serial No. 78/734083



U.S. Serial No. 78/734093



U.S. Serial No. 78/734096