

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	03/27/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Cott Corporation		03/27/2006	CORPORATION: CANADA

RECEIVING PARTY DATA

Name:	Cott Beverages Inc.
Street Address:	4211 W. Boy Scout Boulevard
Internal Address:	Suite 290
City:	Tampa
State/Country:	FLORIDA
Postal Code:	33607
Entity Type:	CORPORATION: GEORGIA

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	76587854	PLAY MAKER
Serial Number:	76587853	GRID IRON GRAPE

CORRESPONDENCE DATA

Fax Number: (202)842-8465
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 202-842-8800
 Email: MaryPat.Weyback@dbr.com, Andrea.Engel@dbr.com
 Correspondent Name: Mary Pat A. Weyback
 Address Line 1: 1500 K Street, N.W.
 Address Line 2: Suite 1100
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20005-1209

ATTORNEY DOCKET NUMBER:	31570/203413
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CH \$65.00 76587854

NAME OF SUBMITTER:	Mary Pat A. Weyback
Signature:	/Mary Pat A. Weyback/
Date:	03/28/2006
Total Attachments: 2 source=31570#page1.tif source=31570#page2.tif	

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made by and between Cott Corporation, a Canadian corporation with a principal place of business at 207 Queens Quay West, Suite 340, Toronto, Ontario, Canada M5J 1A7, ("Assignor") and Cott Beverages Inc., a Georgia corporation, with a principal place of business at 4211 W. Boy Scout Boulevard, Suite 290, Tampa, Florida 33607 ("Assignee").

WHEREAS, Assignor owns all rights, title and interest in and to the marks shown on the attached Schedule A ("the Marks"), the goodwill of the business symbolized thereby, and the registrations and pending applications thereof.

NOW, THEREFORE, for good and valuable consideration being extant, Assignor hereby assigns to Assignee all of its right, title and interest in and to the Marks shown on the attached Schedule A, the goodwill of the business symbolized thereby and the registrations and pending applications thereof.

Assignor further assigns to Assignee all right to sue for, to receive and to hold damages and profits accruing from past infringement of the Marks shown on Schedule A.

Assignor further warrants that there are no licenses, encumbrances or other agreements, either written, oral or implied, relating to the Marks shown on Schedule A of which Assignee is not aware, and that it believes it has good and valid title to the Marks to assign to Assignee.

This Assignment shall be binding upon Assignor, Assignor's successors and assigns, and upon all others acting by, through, with or under Assignor's direction or control, and all those in privity therewith.

IN WITNESS WHEREOF, the undersigned have caused this Assignment to be executed and delivered on this 27 day of March 2006.

Assignor:

COTT CORPORATION

By: [Signature]

Title: VICE PRESIDENT

Assignee:

COTT BEVERAGES INC.

By: [Signature]

Title: VP Sales & Marketing

SCHEDULE A

Serial Number

Trademark

76/587,854

PLAY MAKER

76/587,853

GRID IRON GRAPE

31570.590/203413
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