

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
McDonough Braungart Design Chemistry, LLC		03/24/2006	LIMITED LIABILITY COMPANY: VIRGINIA
RECEIVING PARTY DATA			
Name:	C2C Holdings LLC		
Street Address:	P.O. Box 15		
City:	Rockland		
State/Country:	DELAWARE		
Postal Code:	19732		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	78726957	CRADLE TO CRADLE	
Serial Number:	78726955	CRADLE TO CRADLE	
Serial Number:	78726953	CRADLE TO CRADLE	
Serial Number:	78726952	CRADLE TO CRADLE	
CORRESPONDENCE DATA			
Fax Number:	(202)842-7899		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
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ATTORNEY DOCKET NUMBER:	306701-100 WILLSEY C2C		

CH \$115.00 78726957

NAME OF SUBMITTER:	Susan G. Mobley
Signature:	/Susan G. Mobley/
Date:	03/28/2006
Total Attachments: 2 source=c2choldingsassignment#page1.tif source=c2choldingsassignment#page2.tif	

ASSIGNMENT OF TRADEMARK

WHEREAS, MCDONOUGH BRAUNGART DESIGN CHEMISTRY, LLC, ("Assignor"), a Virginia limited liability company with an address of 700 East Jefferson Street, 3rd Floor, Charlottesville, Virginia 22902 USA, owns the trademark shown on the attached Schedule A ("the Mark"), along with the trademark applications for the Mark now pending in the United States Patent and Trademark Office, as referenced on Schedule A hereto (the "Applications"); and,

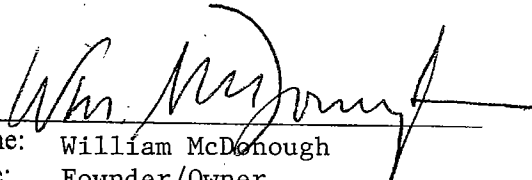
WHEREAS, C2C HOLDINGS LLC ("Assignee"), a Delaware limited liability company, having its principal offices at P.O. Box 15, Rockland, Delaware USA desires to acquire the Mark and the Applications;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to C2C Holdings LLC all right, title and interest in and to the Mark and the Applications, as well as any and all rights Assignor may have in the word mark CRADLE TO CRADLE.





This Assignment of the Mark and Applications is effective March 24, 2006.

MCDONOUGH BRAUNGART DESIGN CHEMISTRY, LLC

Date: March 24, 2006

By 
Name: William McDonough
Title: Founder/Owner

Schedule A

<u>Mark</u>	<u>U.S. Application No.</u>	<u>Class</u>	<u>Filed</u>
	78/726,957	35	October 5, 2005
	78/726,955	22	October 5, 2005
	78/726,953	16	October 5, 2005
	78/726,952	20	October 5, 2005