

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Victoria's Secret Stores Brand Management, Inc.		02/14/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Laboratoire Garnier & Cie		
Street Address:	281 rue Saint-Honore		
City:	Paris		
State/Country:	FRANCE		
Postal Code:	75008		
Entity Type:	societe en nom collectif: FRANCE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2444999	CURL & SHINE	
CORRESPONDENCE DATA			
Fax Number:	(212)318-6847		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	rls@paulhastings.com		
Correspondent Name:	Robert Sherman		
Address Line 1:	75 East 55th Street		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	29172.00019		
DOMESTIC REPRESENTATIVE			
Name:	Robert Sherman		
Address Line 1:	75 East 55th Street		
Address Line 4:	New York, NEW YORK 10022		

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NAME OF SUBMITTER:	Natalie Yellin
Signature:	/nry/
Date:	03/29/2006
Total Attachments: 2 source=curlshine#page1.tif source=curlshine#page2.tif	

TRADEMARK ASSIGNMENT

This ASSIGNMENT is effective as of February 14, 2006, between Victoria's Secret Stores Brand Management, Inc., a Delaware corporation, located at Four Limited Parkway, Reynoldsburg, Ohio 43068 (hereinafter "Victoria's Secret"), and Laboratoire Garnier & Cie, a French societe en nom collectif, with a place of business at 281, rue Saint-Honore, Paris, France 75008 ("Garnier").

WHEREAS, Victoria's Secret represents that (i) it is the owner of all rights, title and interest in and to the trademark CURL & SHINE, used on and in connection with mascara, and the goodwill associated therewith, and is the owner of United States Trademark Registration No. 2,444,999 for said mark for said goods (collectively, the "Mark"); (ii) its title in and to the Mark is free of any and all encumbrances, liens or other adverse claims, (iii) said Mark has not been the subject of any license from or to any third party, and (iv) Victoria's Secret has the right to make this assignment.

NOW, THEREFORE, in consideration of the sum of US One Dollar (\$1.00) and other good and valuable consideration, the receipt of which are acknowledged by the Victoria's Secret, Victoria's Secret hereby assigns absolutely to Garnier and its successors and assigns all of its right, title and interest in the Mark, together with the goodwill of the business associated with, corresponding to, symbolized by and embodied in said Mark, Trademark Registration No. 2,444,999, and all common law rights relating thereto, as well as the right to commence an action for past or future infringements.

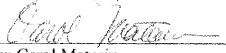
Victoria's Secret undertakes that:

- (a) It will do all acts and execute all documents necessary or desirable for further assuring the right, title and interest of Victoria's Secret to the Mark, corresponding goodwill and Registration No. 2,444,999, including to cooperate with Garnier to record this Assignment with the United States Patent and Trademark Office by Garnier, if necessary; and

**TRADEMARK
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(b) It will not do any act, matter or thing which may directly or indirectly prejudice or invalidate the Mark or its assignment to Garnier.

VICTORIA'S SECRET STORES BRAND
MANAGEMENT, INC..


By: Carol Matorin
Title: Assistant Secretary