# TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

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|---|---|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|---|---|---|---|
| Shell Oil Company | | 01/01/2002 | CORPORATION: |

RECEIVING PARTY DATA

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|---|---|
| Name: | Shell Trademark Management B.V. |
| Street Address: | Carel van Bylandtlaan 30, 2596 HR |
| City: | The Hague |
| State/Country: | NETHERLANDS |
| Entity Type: | CORPORATION: |

PROPERTY NUMBERS Total: 1

| Property Type | Number | Word Mark |
|---|---|---|
| Registration Number: | 2510728 | SHELL |

CORRESPONDENCE DATA

Fax Number: (713)241-6617
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*
Phone: 713-241-2698
Email: trademarks-t@shell.com
Correspondent Name: Kimbley L. Muller
Address Line 1: 910 Louisiana OSP 4794
Address Line 4: Houston, TEXAS 77002

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|---|---|
| ATTORNEY DOCKET NUMBER: | TM2299J |

DOMESTIC REPRESENTATIVE

Name: Kimbley L. Muller
Address Line 1: 910 Louisiana OSP 4794
Address Line 4: Houston, TEXAS 77002

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|---|---|
| NAME OF SUBMITTER: | Kimbley L. Muller |

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|---|---|
| Signature: | /kim muller/ |
| Date: | 03/29/2006 |
| Total Attachments: 1<br>source=Assignment to STMBV#page1.tif | |

# ASSIGNMENT

**KNOW ALL MEN BY THESE PRESENTS** that:

**WHEREAS, SHELL OIL COMPANY**, a Delaware corporation with a business address at 910 Louisiana, in Houston, Texas 77002 (hereinafter called the "Assignor"), has registered the mark SHELL, Registration No. 2510728 with the United States Patent and Trademark Office; and

**WHEREAS, SHELL TRADEMARK MANAGEMENT B.V.,** a Netherlands corporation located at Carel van Bylandtlaan 30, 2596 HR, The Hague, Netherlands (hereinafter called the "Assignee") desires to acquire from Assignor all rights, title, interest and goodwill associated with the mark SHELL for credit card services;

**NOW THEREFORE,** for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor has agreed to sell, assign and transfer and hereby does sell, assign and transfer unto the said Assignee all of Assignor's right, title and interest in and to the trademark SHELL, Registration No. 2510728, together with the goodwill of the business associated with this mark, effective January 1, 2002.

**SHELL OIL COMPANY**

Kim Muller

Kimbley Muller
Senior Counsel

29 March 2006
Houston, Texas