

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
JENNIFER MARIE SIMPSON		02/28/2006	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	MICHAEL WOOL		
<b>Street Address:</b>	300 SOUTH BEVERLY BOULEVARD		
<b>Internal Address:</b>	SUITE 108		
<b>City:</b>	BEVERLY HILLS		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90212		
<b>Entity Type:</b>	INDIVIDUAL: UNITED STATES		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78213683	ABSOLUTE SAVAGE	
<b>Serial Number:</b>	78261880	ABSOLUTE SAVAGE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(928)717-0160		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
<b>Phone:</b>	928-717-2218		
<b>Email:</b>	DSGLAW@MSN.COM		
<b>Correspondent Name:</b>	DONALD S. GRIER		
<b>Address Line 1:</b>	1098 PINE COUNTRY COURT		
<b>Address Line 4:</b>	PRESCOTT, ARIZONA 86303		
<b>NAME OF SUBMITTER:</b>	DONALD S. GRIER		
<b>Signature:</b>	/DSG/		
<b>Date:</b>	03/30/2006		

OP \$65.00 78213683

Total Attachments: 1  
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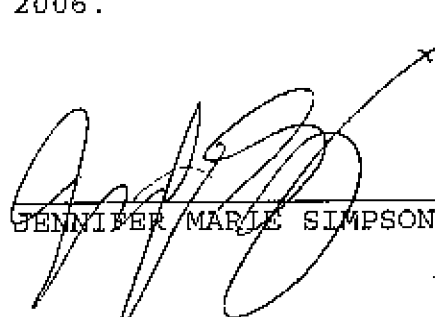
ASSIGNMENT OF TRADEMARK APPLICATIONS

WHEREAS, Jennifer Marie Simpson, a United States citizen, having her principal offices at 12304 Santa Monica Boulevard, Suite 214, Los Angeles, California 90025, has adopted, used, is using and is the owner of the following trademark application now pending in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Application Serial No.</u>	<u>Int'l Classes</u>
ABSOLUTE SAVAGE	78261880	41
ABSOLUTE SAVAGE	78213683	3, 25

WHEREAS, Michael Wool, a United States citizen, having offices at 300 South Beverly Drive, Suite 108, Beverly Hills, California 90212, is desirous of acquiring said registered trademark.

NOW, THEREFORE, in consideration of the sum of ten dollars (\$10.00) and pursuant to a prior written agreement between the parties and other good and valuable consideration, the receipt of which is hereby acknowledged, Jennifer Marie Simpson hereby assigns to Michael Wool all right, title and interest in and to said trademark together with the goodwill of the business symbolized by said trademark thereof on the 28 day of February, 2006.



JENNIFER MARIE SIMPSON



MICHAEL WOOL

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