

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Plumbers Warehouse, Inc.		03/20/2006	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Marketfocus Communications, Inc.		
Street Address:	12500 Jefferson Avenue		
City:	Newport New		
State/Country:	VIRGINIA		
Postal Code:	22602-4314		
Entity Type:	CORPORATION: VIRGINIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3012954	THE PLUMBERS WAREHOUSE	
Registration Number:	2204634	THE PLUMBERS WAREHOUSE	
CORRESPONDENCE DATA			
Fax Number:	(202)457-6315		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(703)307-5419		
Email:	mafalove@yahoo.com		
Correspondent Name:	Mary F. Love		
Address Line 1:	3417 S. Utah Street		
Address Line 4:	Arlington, VIRGINIA 22206		
NAME OF SUBMITTER:		Mary Frances Love	
Signature:		/Mary F. Love/	
Date:		03/30/2006	

OP \$65.00 3012954

Total Attachments: 2

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**TRADEMARK
 REEL: 003279 FRAME: 0503**

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TRADEMARK AND SERVICE MARK ASSIGNMENT

This Agreement is between Plumbers Warehouse, Inc., a corporation organized and operating under the laws of California and located at 1161 East Artesia Boulevard, Carson, California 90746 ("Plumbers Warehouse"), and MarketFocus Communications, Inc., a corporation organized and operating under the laws of Virginia and located at 12500 Jefferson Avenue, Newport News, Virginia 22602-4314 ("MarketFocus").

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Plumbers Warehouse hereby assigns, transfers and sets over, to MarketFocus, without recourse, whatever right, title and interest, if any, it may have in and to the following trademarks and service marks ("Marks"):

THE PLUMBERS WAREHOUSE	U.S. Reg. 3,012,954
THE PLUMBERS WAREHOUSE	U.S. Reg. 2,204,634

in the United States and in all foreign countries, and all words and/or designs comprising or associated with those Marks, along with the goodwill symbolized by said Marks, and the right to claim and recover for any infringements of said Marks.

This Agreement is being executed and delivered pursuant to that certain Stock Purchase Agreement dated March 10, 2006 by and between Ferguson Enterprises, Inc., a Virginia corporation ("Ferguson"), on the one hand, and John Muckel and Linda Muckel, as Co-Trustees of the John and Linda Muckel Revocable Trust dated May 29, 1998, John R. Muckel and Linda L. Muckel, in their individual capacities, and Russell L. Long, Jr., on the other hand. This Agreement is made in favor of MarketFocus at the direction of Ferguson.

Plumbers Warehouse makes no representation or warranty, whether express or implied, regarding the Marks (including, but not limited to, the goodwill associated with the Marks and whether the Marks infringe the rights of others or have been infringed by others).

Plumbers Warehouse, Inc.

Dated: March 20, 2006

By



John Muckel, President

STATE OF CALIFORNIA

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) SS.

COUNTY OF LOS ANGELES

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On March 16, 2006, before me, GINA CIAURI, a Notary Public, personally appeared John Muckel, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

gina ciauri
Notary Public

