

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
360 Youth, LLC		01/30/2006	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Goal Financial, LLC		
<b>Street Address:</b>	9477 Waples Street, Suite 100		
<b>City:</b>	San Diego		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92121		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2638945	ESTUDENTLOAN	
Registration Number:	2610963	LOANFINDER	
Registration Number:	2566331	CUSTOM LOANFINDER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(714)513-5130		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	714-513-55100		
<b>Email:</b>	uspto-tm-oc@sheppardmullin.com		
<b>Correspondent Name:</b>	Michelle LaVoie, Sheppard Mullin		
<b>Address Line 1:</b>	650 Town Center Drive, 4th Floor		
<b>Address Line 4:</b>	Costa Mesa, CALIFORNIA 92626		
<b>NAME OF SUBMITTER:</b>	Michelle LaVoie		
<b>Signature:</b>	/Michelle LaVoie/		

CH \$90.00 2638945

Date:

03/30/2006

**Total Attachments: 3**

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**Execution version**

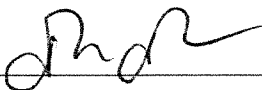
**ASSIGNMENT OF THE DOMAINS AND THE MARKS**

360 Youth, LLC, a Delaware limited liability company having its principal address at 151 West 26th Street, 11th Floor, New York, NY 10001 ("Assignor"), is the owner of the domains and marks identified in Schedule 1 attached hereto and fully incorporated herein ("Trademarks"). Assignor desires to sell, transfer and assign to Goal Financial, LLC, a California limited liability company, having its principal address at 9477 Waples Street, Suite 100, San Diego, California 92121-5780 ("Assignee") all right, title and interest in and to (i) the Trademarks and to the federal trademark registrations with the United States Patent and Trademark Office owned by Assignor as listed on Schedule 1 ("Trademark Registrations"); and (ii) the domain name registrations for the domains set forth on Schedule 1 ("Domain Registrations").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably assigns, transfers and conveys to Assignee all of Assignor's worldwide right, title and interest in and to the Domain Registrations, the Trademarks, the Trademark Registrations (and all renewals and extensions thereof), together with the goodwill of the business associated with or symbolized by the Trademarks and Trademark Registration, and all rights to profits, damages and other relief for any past, present and future infringement of the Trademarks or Trademark Registrations, and the right to sue and collect the same for Assignee's own use and benefit and the benefit of Assignee's successors, assigns, or legal representatives.

IN WITNESS WHEREOF, Assignor has executed this Assignment effective as of January 30, 2006.

360 YOUTH, LLC

By: 

James K. Johnson, Jr.  
Name

Treasurer  
Title

Execution version

**SCHEDULE 1**

**REGISTERED TRADEMARKS:**

ESTUDENTLOAN (LOGO) Reg No.2638945

LOANFINDER (LOGO) Reg. No.2610963

CUSTOM LOANFINDER Reg. No.2566331

**DOMAIN NAMES:**

www.estudentloan.cc  
www.estudentloan.com  
www.e-studentloan.com  
www.estudentloan.net  
www.estudentloan.org  
www.estudentloan.us  
www.estudentloans.com  
www.e-studentloans.com  
www.estudentloans.org  
www.customloanfinder.com  
www.customloanfinder.net  
www.customloanfinder.org  
www.studentloanfinder.net  
www.istudentcredit.com

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ALL-PURPOSE ACKNOWLEDGMENT

STATE OF New York )  
COUNTY OF New York )

On January 30, 2006 before me, Peter J Lopez  
*Date* *Name, Title of Officer, e.g., "Jane Doe, Notary Public"*

personally appeared James K. Johnson  
*Name(s) of Signer(s)*

personally known to me - OR -  proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

PETER J. LOPEZ  
Notary Public, State of New York  
No. 24-4923805  
Qualified in Kings County  
Certificate Filed in New York County  
Commission Expires Feb. 22, 19

Witness my hand and official seal.

[Signature]  
*Signature of Notary*

CAPACITY CLAIMED BY SIGNER

- INDIVIDUAL(S)
- CORPORATE OFFICER(S) \_\_\_\_\_ *Title(s)*
- PARTNER(S)
- ATTORNEY-IN-FACT
- TRUSTEE(S)
- SUBSCRIBING WITNESS
- GUARDIAN/CONSERVATOR
- OTHER: \_\_\_\_\_

SIGNER IS REPRESENTING:

*Name of Person(s) or Entity(ies)*  
\_\_\_\_\_

ATTENTION NOTARY: Although the information requested below is OPTIONAL, it could prevent fraudulent attachment of this certificate to unauthorized document.

THIS CERTIFICATE MUST BE ATTACHED TO THE DOCUMENT DESCRIBED AT RIGHT:

Title or Type of Document: Assignment Of The Domains and the Marks  
Number of Pages: 3 Date of Document: January, 2006  
Signer(s) Other Than Named Above: \_\_\_\_\_