

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Release of Collateral Assignment and Security Agreement

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
General Electric Capital Corporation		03/15/2006	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Rowland Coffee Roasters, Inc.
Street Address:	8080 NW 58th Street
City:	Miami
State/Country:	FLORIDA
Postal Code:	33166
Entity Type:	CORPORATION: FLORIDA

PROPERTY NUMBERS Total: 26

Property Type	Number	Word Mark
Registration Number:	0343743	CAFE BUSTELO
Registration Number:	0536894	PILON
Registration Number:	0561750	MEDAGLIA D'ORO
Registration Number:	0575046	MEDAGLIA D'ORO
Registration Number:	0680868	MEDAGLIA D'ORO GOLD MEDAL
Registration Number:	0843346	EL PICO
Registration Number:	0864636	BUSTELO
Registration Number:	0893377	
Registration Number:	0931920	CAFE BUSTELO
Registration Number:	0993489	GOLD MEDAL
Registration Number:	1162962	OQUENDO
Registration Number:	1656167	MOKA D'ORO
Registration Number:	1736846	

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Registration Number:	2000264	ESPRESS THIS
Registration Number:	2066801	HOY COMO AYER...EN MI CASA TOMAN BUSTELO!
Registration Number:	2077304	I CAFE BUSTELO
Registration Number:	2101211	SOUTO
Registration Number:	2113768	CAFFE SIGNORE
Registration Number:	2127413	I CAFE BUSTELO
Registration Number:	2129048	HOY COMO AYER... COMPARTIENDO CALIDEZ.
Registration Number:	2147108	ESTRELLA
Registration Number:	2231390	LA CREMOKA
Registration Number:	2354484	MEDAGLIA D'ORO
Registration Number:	2467842	JAVA CABANA
Registration Number:	2540333	
Serial Number:	75368242	START YOUR DAY WITH A CUP OF GOURMET

CORRESPONDENCE DATA

Fax Number: (202)728-0744
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 2027216405
Email: christine.wilson@thomson.com
Correspondent Name: Stearns Weaver Miller et al
Address Line 1: 150 West Flagler Street
Address Line 2: Suite 2200, Attn: Jeffrey A. Norman
Address Line 4: Miami, FLORIDA 33130

NAME OF SUBMITTER:	Christine Wilson
Signature:	/CHRISTINE WILSON/
Date:	03/30/2006

Total Attachments: 5
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RELEASE OF COLLATERAL ASSIGNMENT AND SECURITY AGREEMENT
(TRADEMARKS)

FOR VALUE RECEIVED, the undersigned, GENERAL ELECTRIC CAPITAL CORPORATION, a Delaware corporation (the "Secured Party"), does hereby release any security interest or collateral assignment granted to it by ROWLAND COFFEE ROASTERS, INC., a Florida corporation (the "Grantor"), WITHOUT ANY REPRESENTATION OR WARRANTY AND WITHOUT RECOURSE, in, to and under (i) the trademarks listed on Exhibit A hereto (collectively, the "Trademarks"), (ii) all renewals thereof, (iii) all income, royalties, damages and payments now and hereafter due and/or payable under and with respect thereto, including without limitation, damages and payments for past or future infringements thereof, (iv) the right to sue for past, present and future infringements thereof, and (v) all rights corresponding thereto throughout the world to the extent any of the foregoing was transferred to the Secured Party and filed in the United States Patent & Trademark Office on or about March 14, 2000 and recorded in such office on Reel 002003-Frame 0364, on or about September 24, 2001 and recorded in such office on Reel 002333-Frame 0461, and on or about April 21, 2005 and recorded in such office on Reel 3070-Frame 0854.

IN WITNESS WHEREOF, the Secured Party has caused this Release of Collateral Assignment and Security Agreement (Trademarks) to be executed under seal by one of its duly authorized officers on this 15th day of March, 2006.

[signature page follows]

EXHIBIT A
to
RELEASE OF COLLATERAL ASSIGNMENT AND SECURITY AGREEMENT
(TRADEMARKS)

Applications:

<u>Trademark</u>	<u>Serial No.</u>	<u>Filing Date</u>	<u>Product</u>
MEDAGLIA D'ORO	75/463,003	April 6, 1998	Cocoa
START YOUR DAY WITH A CUP OF GOURMET	75/368,242	October 6, 1997	Coffee
(DESIGN ONLY)	76/254871	May 10, 2001	Coffee
MISC. DESIGN LOGO	1,736,846	September 10, 1991	Coffee

Registrations:

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Product</u>
JAVA CABANA	2467842	June 6, 2000	Coffee
CAFFE SIGNORE	2113768	November 18, 1997	Coffee
MEDAGLIA D'ORO	2354484	June 6, 2000	Cocoa
BUSTELO	864,636	February 4, 1969	Coffee
CAFÉ BUSTELO PLUS DESIGN	931,920	April 4, 1972	Coffee
CAFÉ BUSTELO PLUS DESIGN	343,743	March 2, 1937	Coffee
EL PICO	843,346	January 30, 1968	Coffee
ESPRESS THIS	2,000,264	September 10, 1996	Espresso Coffee

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Product</u>
GOLD MEDAL	993,489	September 24, 1974	Coffee
HOY COMO AYER . . . COMPARTIENDO CALIDEZ	2,129,048	January 13, 1998	Coffee
HOY COMO AYER . . . EN MI CASA TOMAN BUSTELO!	2,066,801	June 3, 1997	Coffee and Tea
I ☐ CAFÉ BUSTELO	2,077,304	July 8, 1997	Coffee
I ☐ CAFÉ BUSTELO PLUS DESIGN	2,127,413	January 6, 1998	Coffee
MEDAGLIA D'ORO PLUS DESIGN	575,046	May 26, 1953	Coffee
MEDAGLIA D'ORO PLUS DESIGN	561,750	July 22, 1952	Coffee
MEDAGLIA D'ORO GOLD MEDAL PLUS DESIGN	680,868	July 23, 1959	Coffee
PILON PLUS DESIGN	536,894	January 23, 1951	Raw and Roasted Coffee in Whole Bean or Ground Form
SOUTO	2,101,211	September 30, 1997	Ground Coffee
ESTRELLA	2,147,108	March 31, 1998	Ground Coffee
OQUENDO	1,162,962	July 28, 1981	Coffee
PORTRAIT OF BARBARA KINGSBURY	893,377	June 23, 1970	Coffee
MOKA D'ORO	1,656,167	September 10, 1991	Coffee

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Product</u>
LA CREMOKA	2,231,390	March 16, 1999	Coffee