\$65,00 7633

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|---------------------------|----------|----------------|-----------------------|
| The ServiceMaster Company | | 03/31/2006 | CORPORATION: DELAWARE |

RECEIVING PARTY DATA

| Name: | ServiceMaster Management Corporation | |
|-----------------|--------------------------------------|--|
| Street Address: | 3250 Lacey Road, Suite 600 | |
| City: | Downers Grove | |
| State/Country: | ILLINOIS | |
| Postal Code: | 60515 | |
| Entity Type: | CORPORATION: DELAWARE | |

PROPERTY NUMBERS Total: 2

| Property Type | Number | Word Mark |
|----------------|----------|-----------|
| Serial Number: | 76338016 | INSTAR |
| Serial Number: | 76395873 | INSTAR |

CORRESPONDENCE DATA

Fax Number: (630)663-2020

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 630-663-2042

Email: lisa.fillers@servicemaster.com

Correspondent Name: Margaret K. Cook

Address Line 1: 3250 Lacey Road, Suite 600

Address Line 4: Downers Grove, ILLINOIS 60515

| NAME OF SUBMITTER: | Margaret K. Cook |
|--------------------|------------------|
| Signature: | /mkc/ |
| Date: | 03/31/2006 |

Total Attachments: 3

TRADEMARK REEL: 003279 FRAME: 0848

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> TRADEMARK REEL: 003279 FRAME: 0849

ASSIGNMENT

THIS ASSIGNMENT (the "Assignment") is made and entered into March 31, 2006 ("Effective Date"), by and between The ServiceMaster Company, a Delaware Corporation, ("Assignor"), and ServiceMaster Management Corporation, a Delaware Corporation ("Assignee").

RECITALS

- A. Assignor is the sole and exclusive owner of the entire right, title, and interest in, to, and under the trademarks and service marks, and any respective applications and registrations with the United States Patent and Trademark Office, listed in Exhibit A ("Trademarks"), including variations thereof and the goodwill associated therewith.
- B. Assignee wishes to acquire, and Assignor wishes to assign, all right, title, and interest in, to, and under the Trademarks, together with the goodwill associated with the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which Assignor acknowledges, Assignor does sell, assign, transfer, and set over to Assignee the entire right, title, and interest in, to, and under the Trademarks, together with the goodwill associated with the Trademarks, including any renewals and extensions of any registration that is or may be secured under the laws of the United States and all foreign countries, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor had this Assignment not been made; and together will all income, royalties, or payments due or payable as of the Effective Date or thereafter, including, without limitation, all claims for damages by reason of past, present, or future infringement or other unauthorized use of the Trademarks, with the right to sue for and collect the same, for Assignee's own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.

Assignor authorizes and requests the United States Commissioner of Patents and Trademarks to record Assignee as the owner of the Trademarks.

Assignor shall provide to Assignee, its successors, assigns, or other legal representatives, cooperation and assistance at Assignee's request and expense (including the execution and delivery of any and all affidavits, declarations, oaths, samples, exhibits, specimens, and other documentation as may be reasonably required) (1) in the preparation and prosecution of any application for renewal of a registration covering any of the Trademarks, (2) in the prosecution or defense of any interference, opposition, infringement, or other proceedings that may arise in connection with the Trademarks, including, but not limited to, testifying as to any facts relating to the Trademarks and this Assignment, (3) in obtaining any additional protection for the Trademarks that Assignee reasonably may deem appropriate that may be secured under the laws now or hereafter in effect in the United States or for all foreign countries, and (4) in the implementation or perfection of this Assignment.

TRADEMARK
REEL: 003279 FRAME: 0850

Assignor:

The ServiceMaster Company

Assignee:

ServiceMaster Management Corporation

By:

TRADEMARK

REEL: 003279 FRAME: 0851

Exhibit A

Trademarks

United States Trademark Application Serial No.

<u>Mark</u>

76/338,016

INSTAR

76/395,873

INSTAR (STYLIZED)

TRADEMARK REEL: 003279 FRAME: 0852

RECORDED: 03/31/2006