

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bank of America, N.A.	FORMERLY Fleet Capital Corporation	03/16/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Russell Corporation		
Street Address:	3330 Cumberland Blvd.		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30339		
Entity Type:	CORPORATION: ALABAMA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2384018	MIDNIGHT MADNESS	
CORRESPONDENCE DATA			
Fax Number:	(312)464-3111		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312/464-3100		
Email:	dmasters@loeb.com		
Correspondent Name:	Douglas N. Masters		
Address Line 1:	321 North Clark Street		
Address Line 2:	Suite 2300		
Address Line 4:	Chicago, ILLINOIS 60610		
ATTORNEY DOCKET NUMBER:	401086-10008		
NAME OF SUBMITTER:	Douglas N. Masters		
Signature:	/douglas n masters/		

CH \$40.00 2384018

Date:

03/31/2006

Total Attachments: 3

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RELEASE OF TRADEMARK SECURITY INTEREST

This release (the "Release") is made as of March 16, 2006, by BANK OF AMERICA, N.A., as successor in interest to Fleet Capital Corporation, as administrative agent for the Lenders (as defined below) (the "Secured Party").

RECITALS

Russell Corporation, an Alabama corporation (the "Corporation") and certain of its subsidiaries (collectively, the "Borrowers"), the financial institutions from time to time party thereto (the "Lenders"), and the Secured Party entered into that certain Loan and Security Agreement dated April 18, 2002 (as at any time amended, supplemented, restated, or otherwise modified, the "Loan Agreement"; capitalized terms used herein but not otherwise defined shall have the meanings ascribed to such terms in the Loan Agreement) pursuant to which the Borrowers granted a security interest to the Secured Party in, among other things, Trademarks.

The Corporation and the Secured Party also entered into that certain Security Agreement (Russell Corporation – Trademarks) dated April 18, 2002 (the "Trademark Security Agreement") pursuant to which the Corporation assigned and granted to the Secured Party, on behalf of the Lenders, a continuing security interest in and a continuing lien on, the Trademark Collateral (as defined therein).

The Corporation acquired the trademark "Midnight Madness", which is registered with the United States Patent and Trademark Office as registration number 2,384,018 (the "Midnight Madness Trademark") from Huffy Corporation on July 19, 2004. On August 24, 2004, the Corporation assigned the Midnight Madness Trademark to its subsidiary Russell Asset Management, Inc., a Delaware corporation, which subsequently assigned the Midnight Madness Trademark to March Madness Athletic Association LLC, an Illinois limited liability company, on February 15, 2006.

Pursuant to Sections 12.7(b) and 12.7(g) of the Loan Agreement, the Borrowers were permitted to assign the Midnight Madness Trademark, and pursuant to Section 8.3 of the Loan Agreement, the Secured Party, at the request and sole expense of the Borrowers, is required to deliver all releases of Liens on any Collateral sold, transferred, or otherwise disposed of by any Loan Party in a transaction permitted by the terms of the Loan Agreement.

The Borrowers hereby request that the Secured Party release its security interest in the Midnight Madness Trademark.

NOW, THEREFORE, in consideration of the premises contained herein, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Secured Party does hereby release, without recourse, its security interest in the Midnight Madness Trademark.

Secured Party agrees to execute such further instruments and documents and perform such further acts as the Borrowers may deem necessary to release the Secured Party's security interest in the Midnight Madness Trademark.

BANK OF AMERICA, N.A., as successor
in interest to Fleet Capital Corporation, as
administrative agent

By: *H. Glenn Little*
Name: *H. Glenn Little*
Title: *SVP*

UCC FINANCING STATEMENT AMENDMENT

FOLLOW INSTRUCTIONS (front and back) CAREFULLY

DELAWARE DEPARTMENT OF STATE
U.C.C. FILING SECTION
FILED 01:11 PM 03/16/2006
INITIAL FILING NUM: 2096701 2
AMENDMENT NUMBER: 6089827 0
SRV: 060254616

A. NAME & PHONE OF CONTACT AT FILER (optional)
Ann Jones 404-881-7563

B. SEND ACKNOWLEDGMENT TO: (Name and Address)

THE ABOVE SPACE IS FOR FILING OFFICE USE ONLY

1a. INITIAL FINANCING STATEMENT FILE #
2096701 2 filed 4/18/02

1b. This FINANCING STATEMENT AMENDMENT is to be filed (for record) (or recorded) in the REAL ESTATE RECORDS.

2. **TERMINATION:** Effectiveness of the Financing Statement identified above is terminated with respect to security interest(s) of the Secured Party authorizing this Termination Statement.

3. **CONTINUATION:** Effectiveness of the Financing Statement identified above with respect to security interest(s) of the Secured Party authorizing this Continuation Statement is continued for the additional period provided by applicable law.

4. **ASSIGNMENT (full or partial):** Give name of assignee in item 7a or 7b and address of assignee in item 7c; and also give name of assignor in item 9.

5. **AMENDMENT (PARTY INFORMATION):** This Amendment effects Debtor or Secured Party of record. Check only one of these two boxes.

Also check one of the following three boxes and provide appropriate information in items 6 and/or 7.
 CHANGE name and/or address: Give current record name in item 6a or 6b; also give new name (if name change) in item 7a or 7b and/or new address (if address change) in item 7c. **DELETE** name: Give record name to be deleted in item 6a or 6b. **ADD** name: Complete item 7a or 7b, and also item 7c; also complete items 7d-7g (if applicable).

6. **CURRENT RECORD INFORMATION:**

6a. ORGANIZATION'S NAME

OR

6b. INDIVIDUAL'S LAST NAME	FIRST NAME	MIDDLE NAME	SUFFIX
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7. **CHANGED (NEW) OR ADDED INFORMATION:**

7a. ORGANIZATION'S NAME

OR

7b. INDIVIDUAL'S LAST NAME	FIRST NAME	MIDDLE NAME	SUFFIX
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7c. MAILING ADDRESS	CITY	STATE	POSTAL CODE	COUNTRY
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7d. TAX ID #, SSN OR EIN	ADDITIONAL INFO RE ORGANIZATION DEBTOR	7e. TYPE OF ORGANIZATION	7f. JURISDICTION OF ORGANIZATION	7g. ORGANIZATIONAL ID #, if any
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NONE

8. **AMENDMENT (COLLATERAL CHANGE):** check only one box.
Describe collateral deleted or added, or give entire related collateral description, or describe collateral assigned.

Deleted collateral:
that certain trademark, which is registered at the United States Patent and Trademark Office and more particularly described as follows:
Serial Number: 75558591
Registration Number: 2384018
Mark (words only): MIDNIGHT MADNESS
Filing Date: 1998-09-24
Registration Date: 2000-09-05

9. **NAME OF SECURED PARTY OF RECORD AUTHORIZING THIS AMENDMENT** (name of assignor, if this is an Assignment). If this is an Amendment authorized by a Debtor which adds collateral or adds the authorizing Debtor, or if this is a Termination authorized by a Debtor, check here and enter name of DEBTOR authorizing this Amendment.

9a. ORGANIZATION'S NAME
Fleet Capital Corporation, n/k/a Bank of America, N.A., as Administrative Agent

OR

9b. INDIVIDUAL'S LAST NAME	FIRST NAME	MIDDLE NAME	SUFFIX
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10. **OPTIONAL FILER REFERENCE DATA**
File with Delaware Secretary of State; Debtor Name: Russell Asset Management, Inc. RB 6593620

FILING OFFICE COPY — NATIONAL UCC FINANCING STATEMENT AMENDMENT (FORM UCC3) (REV. 07/29/98)
Barton 41371/292059