

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Target Media Partners Operating Company		07/11/2005	CORPORATION: NEVADA
RECEIVING PARTY DATA			
Name:	Target Media Partners Operating Company, LLC		
Street Address:	5900 WILSHIRE BLVD., SUITE 650		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90036		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1605176	CLOSEOUT NEWS	
Registration Number:	1237291	QUIK QUARTER	
CORRESPONDENCE DATA			
Fax Number:	(714)755-8290		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	714-540-1235		
Email:	ipdocket@lw.com		
Correspondent Name:	Latham & Watkins LLP		
Address Line 1:	650 Town Center Drive, Suite 2000		
Address Line 4:	Costa Mesa, CALIFORNIA 92626		
ATTORNEY DOCKET NUMBER:	027029-0006		
NAME OF SUBMITTER:	Anna T. Kwan		
Signature:	/Anna T. Kwan/		

OP \$65.00 1605176

Date:

03/31/2006

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This Trademark Assignment is effective as of July 11, 2005, 2005, by and between Target Media Partners Operating Company ("Assignor") and Target Media Partners Operating Company, LLC ("Assignee").

WHEREAS, Assignor has adopted, and is, to the best of its knowledge and belief, the owner of the trademarks and trademark registrations identified in Schedule A, attached hereto and incorporated herein by this reference, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, domain name rights, causes of action, and the right to recover for past infringement (the "Trademarks");

WHEREAS, Assignor has acquired goodwill in the portion of the business associated with and symbolized by the Trademarks and has not abandoned same;

WHEREAS, Assignee is desirous of acquiring all rights, title, and interest in and to the Trademarks owned by Assignor; and

WHEREAS, Assignor is willing to assign to Assignee all rights, title, and interest as Assignor may possess in and to the Trademarks;

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and sells to Assignee all rights, title, and interest as Assignor may possess in and to the Trademarks; together with the portion of the business and goodwill symbolized by said Trademarks.

Assignor agrees to execute and deliver to Assignee such other documents and instruments as may be required to effectuate the purposes hereof, including but not limited to any documents required by the Trademark Office.

IN WITNESS WHEREOF, the parties have duly executed and delivered this Assignment as of the date first written above.

ASSIGNOR

Target Media Partners Operating Company

By: Susan M. Humphreille

Its: CFO & Asst. Secretary

Dated: July 11, 2005

ASSIGNEE

Target Media Partners Operating Company, LLC

By: Susan M. Humphreille

Its: CFO & Asst. Secretary

Dated: July 11, 2005

Schedule A

U.S. State Trademark Registrations			
Mark	State	Reg. No.	Reg. Date
THE TRUCKER	Arkansas	4142390003	6/22/2005
DANDY DIME BUYER'S GUIDE	Arizona	034673	05/31/2001
DANDY DIME BUYER'S GUIDE	Arizona	097022	05/31/2001
DANDY DIME WANT ADS	Arizona	097023	05/31/2001
SUPER SAVER DIRECT MAIL CLASSIFIED NEWSPAPER	California	106741	10/03/2000
55 PLUS	Pennsylvania	2827550	7/20/1998
MOTOR MAX	Pennsylvania	2632949	4/17/1995
PENNYSAVER	Pennsylvania	2380163	8/5/1998
TRADERS GUIDE	Pennsylvania	2492514	6/17/1993

U.S. Federal Trademark Registrations		
Mark	App. No. App. Date	Reg. No. Reg. Date
CLOSEOUT NEWS	73811122 July 6, 1989	1605176 July 3, 1990
QUIK QUARTER	73381087 August 23, 1982	1237291 May 10, 1983