

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
My ePhit.com, LLC		03/30/2006	LIMITED LIABILITY COMPANY: UTAH

**RECEIVING PARTY DATA**

Name:	ePhorlife, LLC
Street Address:	2825 E. Cottonwood Parkway
City:	Salt Lake City
State/Country:	UTAH
Postal Code:	84121-7055
Entity Type:	LIMITED LIABILITY COMPANY: UTAH

**PROPERTY NUMBERS Total: 8**

Property Type	Number	Word Mark
Registration Number:	2729920	CARDIOFORM
Registration Number:	2592779	BRAINTAIN
Registration Number:	2644016	ARTHRICALM
Registration Number:	2595708	FAT ALTERPLEX
Registration Number:	2636717	MR. EZZO'S CHEWABLES
Registration Number:	2592778	OPTISURE
Registration Number:	2592777	PROSTAWELL
Serial Number:	76105870	EPHORLIFE ONLINE NUTRITIONALS PERSONAL HEALTH FOR LIFE.

**CORRESPONDENCE DATA**

Fax Number: (888)325-9019  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 617-439-4444  
 Email: trademark@eapdlaw.com

OP \$215.00 2729920

Correspondent Name: George W. Neuner  
Address Line 1: P.O. Box 55874  
Address Line 4: Boston, MASSACHUSETTS 02205

ATTORNEY DOCKET NUMBER:	52582/0005
NAME OF SUBMITTER:	George W. Neuner
Signature:	/George W. Neuner/
Date:	03/31/2006

**Total Attachments: 4**

source=ePhorlife Assignment#page1.tif  
source=ePhorlife Assignment#page2.tif  
source=ePhorlife Assignment#page3.tif  
source=ePhorlife Assignment#page4.tif

## TRADEMARK ASSIGNMENT

This Assignment is made on this 30<sup>th</sup> day of March, 2006 (the "Trademark Assignment") among My ePhit.com, LLC, a Utah limited liability company ("EPHIT" or the "Assignee") and ePhorlife, LLC, a Utah limited liability company ("ELIFE" or the "Assignor").

WHEREAS, Assignor desires to assign all of its right, title and interest in and to all of the trademarks, trade names, service marks, trade dress, logos, trade names and corporate names, along with the goodwill associated therewith, including but not limited to the trademarks listed on Exhibit A hereto, and all registrations, renewals and applications therefor, owned and used by Assignors in connection with their operation of their business (the "Trademarks"); and

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignors do hereby assign, sell, transfer and convey to Assignee, its successors and assigns, all of Assignors' right, title, and interest in and to the Trademarks throughout the world, including all applications thereof and all goodwill pertaining thereto, the portion of the business of Assignors to which any intent-to-use application pertains to, and all rights to sue and to collect all damages and payments for claims of past or future infringements or misappropriations thereof.

Assignors hereby agree to execute upon the request of Assignee, at Assignee's expense, such additional documents as are necessary to register and otherwise give full effect to and to perfect the rights of Assignee under this Trademark Assignment in and to the Trademarks, including, without limitation, all documents necessary to register in the name of Assignee the assignment of the Trademarks with the United States Patent & Trademark Office and, with respect to any equivalent foreign rights, with any other appropriate foreign or international office or registrar, and reasonably assist, at Assignee's expense, in any proceedings relating to Assignee's right, title, interest and benefit in and to the Trademarks.

This Trademark Assignment shall be binding upon and inure to the benefit of the parties hereto and their respective successors and assigns.

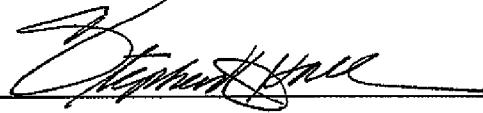
This Trademark Assignment shall be governed by, construed and enforced in accordance with the laws of the State of Utah (without application of principles of conflicts of law).

This Trademark Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

[Execution Page Follows]

IN WITNESS WHEREOF, the undersigned have executed this Trademark Assignment on the date first written above.

MY EPHIT.COM, LLC

By:   
Name:  
Title:


EPHORLIFE, LLC

By:   
Name:  
Title:

[Signature Page to Trademark Assignment Agreement]

**EXHIBIT A**  
**TRADEMARKS**

U.S. Trademarks							
Mark	Serial No.	Filed	Reg. No.	Issued	Goods / Services and Class	Owner/Record	Notes/Current Status
CARDIOFORM	76/189,791	01/04/2001	2,729,920	06/24/2003	Dietary and nutritional supplements in Class 5	Ephorlife, LLC Salt Lake City, Utah	Registered – 8&15 due Jun. 24, 2009
BRAINTAIN	76/157,140	10/31/2000	2,592,779	07/09/2002	Dietary and nutritional supplements in Class 5	Ephorlife, LLC Salt Lake City, Utah	Registered – 8&15 due Jul. 9, 2008
ARTHRICALM	76/157,139	10/31/2000	2,644,016	10/29/2002	Dietary and nutritional supplements in Class 5	Ephorlife, LLC Salt Lake City, Utah	Registered – 8&15 due Oct. 29, 2008
FAT ALTERPLEX	76/157,138	10/31/2000	2,595,708	07/16/2002	Dietary and nutritional supplements in Class 5	Ephorlife, LLC Salt Lake City, Utah	Registered – 8&15 due Jul. 16, 2008 (FAT is disclaimed)
MR. EZZO'S CHEWABLES	76/157,137	10/31/2000	2,636,717	10/15/2002	Dietary and nutritional supplements in Class 5	Ephorlife, LLC Salt Lake City, Utah	Registered – 8&15 due Oct. 15, 2008 (CHEWABLES is disclaimed)

US Trademarks							
Mark	Serial No.	Filed	Reg. No.	Issued	Goods/Services and Class	Owner/Record	Notes/Current Status
OPTISURE	76/157,136	10/31/2000	2,592,778	07/09/2002	Dietary and nutritional supplements in Class 5	Ephorlife, LLC Salt Lake City, Utah	Registered – 8&15 due Jul. 9, 2008
PROSTAWELL	76/157,135	10/31/2000	2,592,777	07/09/2002	Dietary and nutritional supplements in Class 5	Ephorlife, LLC Salt Lake City, Utah	Registered – 8&15 due Jul. 9, 2008
EPHORLIFE ONLINE NUTRITIONALS PERSONAL HEALTH FOR LIFE and Design  	76/105,870	08/09/2000	N/A	N/A	Vitamins; mineral supplements; nutritional, dietary and herbal supplements in Class 5	Ephorlife, LLC Salt Lake City, Utah	Abandoned – no statement of use