

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Independent Marketing Alliance LP		01/14/2005	LIMITED PARTNERSHIP: DELAWARE
RECEIVING PARTY DATA			
Name:	Distribution Marketing Services, L.P.		
Street Address:	16000 Memorial Drive, Suite 200		
City:	Houston		
State/Country:	TEXAS		
Postal Code:	77079		
Entity Type:	LIMITED PARTNERSHIP: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78476688	SMART SOURCE	
CORRESPONDENCE DATA			
Fax Number:	(713)951-0662		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	713-951-0160		
Email:	bgt@pdhlaw.com		
Correspondent Name:	Bartt G. Thompson		
Address Line 1:	1415 Louisiana, 22nd Floor		
Address Line 4:	Houston, TEXAS 77002		
NAME OF SUBMITTER:	Robert D. Planck, Pres of the Party's GP		
Signature:	/robert d. planck/		
Date:	04/03/2006		

OP \$40.00 78476688

Total Attachments: 1

900045722

**TRADEMARK
 REEL: 003281 FRAME: 0407**

State of Delaware
Secretary of State
Division of Corporations
Delivered 05:13 PM 01/14/2005
FILED 05:13 PM 01/14/2005
SRV 050037226 - 3754302 FILE

**STATE OF DELAWARE
AMENDMENT TO THE CERTIFICATE OF
LIMITED PARTNERSHIP**

The undersigned, desiring to amend the Certificate of Limited Partnership of Independent Marketing Alliance LP pursuant to the provisions of Section 17-202 of the Revised Uniform Limited Partnership Act of the State of Delaware, does hereby certify as follows:

FIRST: The name of the Limited Partnership is Independent Marketing Alliance LP.

SECOND: Article First of the Certificate of Limited Partnership shall be amended to read as follows:

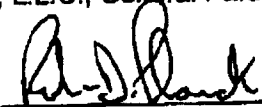
First: The name of the limited partnership is: Distribution Marketing Services, L.P.

THIRD: The name and address of each general partner is as follows:

Distribution Marketing Services GP, L.L.C.
615 South Dyson Highway
Dover, Delaware 19901

IN WITNESS WHEREOF, the undersigned executed this Amendment to the Certificate of Limited Partnership as of this 13th day of January, ~~2004~~ 2005.

DISTRIBUTION MARKETING SERVICES
GP, L.L.C., General Partner

By: 
Robert D. Planck, President