

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Ronas Corporation		04/03/2006	CORPORATION: NEW JERSEY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Rokeach Food Corporation		
<b>Street Address:</b>	80 Avenue K		
<b>City:</b>	Newark		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	07105		
<b>Entity Type:</b>	CORPORATION: NEW JERSEY		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	0796485	SO COOL	
Registration Number:	0796486	SLIMIT	
Registration Number:	0998541	GRANDMA'S	
Registration Number:	1488693	GRANDMA'S	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)725-2452		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	2127252450		
<b>Email:</b>	email@casella-hespos.com		
<b>Correspondent Name:</b>	Gerald E. Hespos		
<b>Address Line 1:</b>	274 Madison Avenue - Suite 1703		
<b>Address Line 4:</b>	New York, NEW YORK 10016		
<b>NAME OF SUBMITTER:</b>	Gerald E. Hespos		
<b>Signature:</b>	/Gerald E. Hespos/		

OP \$115.00 0796485

Date:

04/03/2006

Total Attachments: 2

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## ASSIGNMENT

Ronas Corporation is a corporation organized under the laws of the State of New Jersey, and has a place of business at 80 Avenue K, Newark, New Jersey 07105. Ronas Corporation is the owner of all right, title and interest in and to the trademarks listed on the attached Schedule of Trademarks including the United States Trademark Registrations, the underlying trademarks and the goodwill associated with the trademarks.

WHEREAS, Rokeach Food Corporation is a corporation organized under the laws of the State of New Jersey and has a place of business at 80 Avenue K, Newark, New Jersey 07105.

WHEREAS, Rokeach Food Corporation and Ronas Corporation are related corporations and operate at the same place of business. Rokeach Food Corporation and Ronas Corporation have concluded that their respective trademarks could be managed and monitored more efficiently if ownership resided in one corporate entity.

NOW, WHEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Ronas Corporation does hereby assign to Rokeach Food Corporation all right, title and interest in and to the trademarks listed on the attached schedule of trademarks, including the identified United States Trademark Registrations, the corresponding trademarks and the goodwill associated with the trademarks.

RONAS CORPORATION.

By: 

Name : Victor Ostreicher  
Title : President

Date: April 3, 2006

SCHEDULE OF TRADEMARKS

<u>U.S. Trademark Reg. No.</u>	<u>Mark</u>
796,485	SO COOL
796,486	SLIMIT
998,541	GRANDMA'S
1,488,693	GRANDMA'S