

ASSIGNMENT OF TRADEMARK

WHEREAS, Quebecor World Central Florida Press, L.C., a Florida limited liability company (the "Assignor"), is owner of the following United States Trademark:

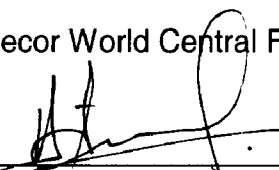
Central Florida Press, Registration Number 1,596,925; and

WHEREAS, Central Florida Press, LLC, a Florida limited liability company, for the benefit of itself, its successors and assigns (the "Assignee"), wishes to acquire said entire right, title and interest therein.

NOW, WITNESSETH, that for and In consideration of the sum of One Dollar and other valuable consideration paid onto the Assignor by the Assignee, the receipt of which in full is hereby acknowledged, the Assignor has sold, assigned and transferred and by these presents does sell, assign and transfer to the Assignee, its entire right, title and interest in and to said Trademark together with the good will of the business symbolized by said Trademark, the same to be held and enjoyed by the Assignee, to the full end of the term of said Trademark, and any reissues, renewal or extension thereof, as are or may be granted, as fully and entirely as the same would have been held and enjoyed by the Assignor had this assignment not been made.

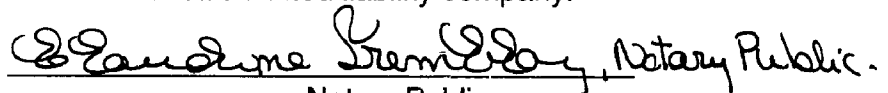
IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its duly authorized officer this ____ day of December, 2005

Quebecor World Central Florida Press, L.C.

By  _____

PROVINCE OF QUEBEC)
STATE OF _____)
COUNTRY CANADA) ss.
COUNTY OF _____)

On this 19 day of December, 2005, before me appeared HUGUES SIMARD, to me personally known, who, being by me duly sworn, did depose and say that he is PRESIDENT, COMMERCIAL GROUP of Quebecor World Central Florida Press, L.C., the limited liability company named in and which executed the foregoing instrument in writing; that said instrument was signed on behalf of said limited liability company; and he acknowledged said instrument to be the free and authorized act and deed of said limited liability company.


Notary Public

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