

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
PNC BANK, N.A.		03/15/2006	National Association:

RECEIVING PARTY DATA

Name:	The Bon-Ton Trade Corp.
Street Address:	300 Delaware Avenue
Internal Address:	Ste. 12122
City:	Wilmington
State/Country:	DELAWARE
Postal Code:	19801
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Registration Number:	1392446	STUART HUGHES
Registration Number:	1409498	MIKAEL YORK
Registration Number:	1397712	SUSQUEHANNA TRAIL OUTFITTERS
Registration Number:	1693635	SERVICE WITH A STYLE
Registration Number:	1680687	THE BON-TON
Registration Number:	1724772	THE BON-TON SERVICE WITH A STYLE
Registration Number:	1661242	THE BON-TON
Registration Number:	2006730	ANDREA VICCARO
Registration Number:	1991840	JUST CRACKERS
Registration Number:	2006731	JENNY BUCHANAN
Registration Number:	1990357	ALEXIS REED
Registration Number:	2001829	CUDDLE BEAR
Registration Number:	2010975	JUST BOARDS

OP \$365.00 1392446

Registration Number: 2007135 SUSQUEHANNA BLUES

CORRESPONDENCE DATA

Fax Number: (215)405-3789
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 215-977-2121
Email: inocella@wolfblock.com
Correspondent Name: Jericho Pacho, Esquire
Address Line 1: 1650 Arch Street
Address Line 2: 22nd Floor
Address Line 4: Philadelphia, PENNSYLVANIA 19103

ATTORNEY DOCKET NUMBER:	BON030-226362PNC
NAME OF SUBMITTER:	Jericho Pacho
Signature:	/jerichopacho/
Date:	04/04/2006

Total Attachments: 3
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RELEASE OF SECURITY INTEREST IN TRADEMARKS


THIS RELEASE, made this 15th day of March, 2006, by PNC BANK, N.A. (the "Collateral Agent"), in favor of THE BON-TON TRADE CORP. (the "Borrower").

WHEREAS, the Borrower, by a certain Security Agreement dated March 20, 1996 and recorded with the U.S. Patent and Trademark Office on June 4, 1996 at Reel 1481, Frame 0587; and by a certain Security Interest dated March 20, 1996 and recorded with the U.S. Patent and Trademark Office on June 6, 1996 at Reel 1464, Frame 0607, did grant to the Collateral Agent a security interest in and to the trademarks of the Borrower, including but not limited to those trademarks listed on the annexed Schedule A (all of which are collectively referred to herein as the "Trademarks"), to secure the Borrower's obligations as more particularly described in the Security Agreement and Security Interest; and

WHEREAS, the Collateral Agent has agreed to release such security interest in the Trademarks.

IN WITNESS WHEREOF, the Collateral Agent hereby releases all of its right, title and interest in and to the Trademarks, and has caused this release to be executed by its officer, duly authorized to do so, as of the day and year first written above.

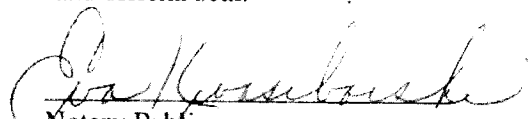
PNC BANK, N.A.

By: 
Name: Robert T. Drelichowski
Title: Vice President

STATE OF PENNSYLVANIA :
 : SS
COUNTY OF PHILADELPHIA :

On this, the 15TH day of MARCH, 2006, before me, a Notary Public, personally appeared ROBERT DRZECHOWSKI, who acknowledged himself/herself to be the VICE PRESIDENT of PNC BANK, N.A., and that he/she as such officer, being so authorized to do so, executed the foregoing instrument for the purposes therein contained, by signing on behalf of the lender himself/herself as such officer.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.


Notary Public



SCHEDULE "A"

<u>MARK</u>	<u>SERIAL NO.</u>	<u>FILING DATE</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
STUART HUGHES	73543142	06/14/1985	1392446	05/06/1986
MIKAEL YORK	73543144	06/14/1985	1409498	09/16/1986
SUSQUEHANNA TRAIL OUTFITTERS	73543145	06/14/1985	1397712	06/17/1986
SERVICE WITH A STYLE	74076717	07/09/1990	1693635	06/09/1992
THE BON-TON	74078995	07/09/1990	1680687	03/24/1992
THE BON-TON SERVICE WITH A STYLE	74081457	07/23/1990	1724772	10/13/1992
THE BON-TON	74097054	09/14/1990	1661242	10/15/1991
ANDREA VICCARO	74552885	07/25/1994	2006730	10/08/1996
JUST CRACKERS	74552886	07/25/1994	1991840	08/06/1996
JENNY BUCHANAN	74552975	07/25/1994	2006731	10/08/1996
ALEXIS REED	74553099	07/25/1994	1990357	07/30/1996
CUDDLE BEAR	74553100	07/25/1994	2001829	09/17/1996
JUST BOARDS	74622615	01/18/1995	2010975	10/22/1996
SUSQUEHANNA BLUES	74640236	03/01/1995	2007135	10/08/1996