

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Block Headwear, Ltd.		03/23/2006	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Concept three, LLC		
Street Address:	362 Fifth Avenue		
City:	NY		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	76566685	BLOCKHEADWEAR	
CORRESPONDENCE DATA			
Fax Number:	(212)245-2255		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212 974 5444		
Email:	sgerber@gerblaw.com		
Correspondent Name:	Steven Gerber		
Address Line 1:	666 Fifth Avenue		
Address Line 2:	26th Flr.		
Address Line 4:	NY, NEW YORK 10103		
ATTORNEY DOCKET NUMBER:	USPA		
NAME OF SUBMITTER:	Steven Gerber		
Signature:	/Steven Gerber/		
Date:	04/04/2006		

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Total Attachments: 3

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TRADEMARK ASSIGNMENT

WHEREAS, BLOCK HEADWEAR, LTD., a corporation having its place of business at 42 Cleveland Avenue, Glen Head, New York 11545 (hereinafter "ASSIGNOR"), is the owner of the entire right, title and interest in and to the United States trademark and the application for registration therefor listed in Schedule A (the "Trademark"); and

WHEREAS, the parties have agreed that CONCEPT THREE, LLC, a New York limited liability company having its principal place of business at 362 Fifth Avenue, New York, New York 10001 ("ASSIGNEE"), shall acquire hereby all right, title, and interest in and to the Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by ASSIGNOR:

ASSIGNOR hereby irrevocably sells, assigns, and transfers unto ASSIGNEE, and ASSIGNEE's successors, assigns or other legal representatives, for all classes of products and services, (i) ASSIGNOR'S right, title, and interest in and to the Trademark, (ii) all of the common law rights, business and goodwill associated with the Trademark, and (iii) the right to sue and recover for all infringements of the Trademark or of any associated or ancillary rights, including but not limited to for infringements that occurred prior to the date of this Trademark Assignment.

IN WITNESS WHEREOF, ASSIGNOR has executed this Trademark Assignment as of the date written below.

BLOCK HEADWEAR, LTD.

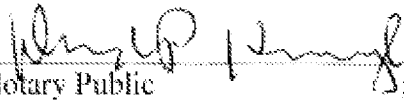
By: 
Name: L. Kent Rogers
Its: Vice President

Date: As of March 23, 2006

ACKNOWLEDGEMENT

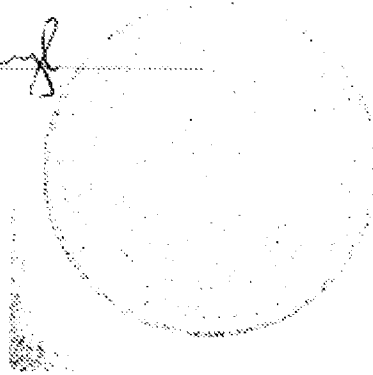
STATE OF OHIO)
) ss:
COUNTY OF HANCOCK)

On the 23rd day of March, 2006, before me personally appeared L. Kent Rogers, who, being by me first duly sworn, declared that he is the Vice President of BLOCK HEADWEAR, LTD., that he signed the foregoing document as Vice President of such corporation, and acknowledged to me that he executed the same for the purposes therein stated.



Notary Public

My Commission Expires:



SCHEDULE A

MARK

SERIAL NUMBER

FILING DATE

BLOCK HEADWEAR
(WITH DESIGN)

76566685

DECEMBER 22, 2003