

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ME Licensing Corporation		07/20/2000	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	John Love		
Street Address:	c/o Vertical Web Media		
Internal Address:	300 South Wacker Drive		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60606		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2339398	INTERNET RETAILER	
CORRESPONDENCE DATA			
Fax Number:	(312)876-7934		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-876-3192		
Email:	pmcbride@sonnenschein.com		
Correspondent Name:	Peggy L. McBride		
Address Line 1:	7800 Sears Tower		
Address Line 2:	Sonnenschein Nath & Rosenthal LLP		
Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	09713780-0022		
NAME OF SUBMITTER:	Peggy L. McBride		
Signature:	/Peggy L. McBride/		

OP \$40.00 2339398

Date:

04/04/2006

Total Attachments: 3

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TRADEMARK ASSIGNMENT

THIS AGREEMENT is dated as of July 20, 2000.

WHEREAS, ME Licensing Corporation, a ^{Florida} ~~Delaware~~ corporation having its office at 650 Naamans Road, Suite 301, Clayton, DE 10703 (hereinafter referred to as "Assignor") has adopted, acquired, used and is using the trademarks listed on Schedule A; and

WHEREAS, John Love, an individual having an address at c/o Vertical Web Media, 300 South Wacker Drive, Chicago, IL 60606 (hereinafter referred to as "Assignee") is desirous of acquiring all right, title and interest in and to said trademarks;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee, his successors and assigns all of its right, title and interest in and to the trademarks listed on Schedule A, together with all the goodwill of the business symbolized by said marks, and together with the right to sue and collect damages and/or profits for past infringements of said marks, the intent hereof being to substitute Assignee in the place of Assignor.

ME LICENSING CORPORATION

By: 

STATE OF Delaware }
 COUNTY OF New Castle } ^{SS}

On this 20th day of July, 2000, before me personally appeared James R. Schurr to me personally known, who, being duly sworn, did say that he is the President of ME Licensing Corporation and that he duly executed the foregoing instrument for and on behalf of ME Licensing Corporation being duly authorized to do so and that said individual acknowledged said instrument to be the free act and deed of said corporation.

Kathryn A. Oakley
 Notary Public

Int. Cl.: 16

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38, and 50

Reg. No. 2,339,398

United States Patent and Trademark Office

Registered Apr. 4, 2000

**TRADEMARK
SUPPLEMENTAL REGISTER**

INTERNET RETAILER

ME LICENSING CORPORATION (FLORIDA
CORPORATION)
TWO MILL ROAD
WILMINGTON, DE 19806

COMPUTER NETWORK, IN CLASS 16 (U.S.
CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 3-0-1999; IN COMMERCE
3-0-1999.

FOR: PRINTED PUBLICATIONS, NAMELY
MAGAZINE THAT PROVIDES INFORMATION
ON MERCHANDISING UTILIZING A GLOBAL

SER. NO. 75-629,257, FILED P.R. 1-28-1999;
AM. S.R. 12-6-1999.

JENNIFER KRISP, EXAMINING ATTORNEY