

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	07/01/2005

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Garcel, Inc.		12/30/2005	CORPORATION: CALIFORNIA

**RECEIVING PARTY DATA**

Name:	The Pride Capital Group, LLC
Street Address:	6330 Variel Avenue
Internal Address:	Suite 100
City:	Woodland Hills`
State/Country:	CALIFORNIA
Postal Code:	91367
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA

**PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
Registration Number:	2004737	GREAT AMERICAN GROUP
Registration Number:	1905890	GA

**CORRESPONDENCE DATA**

Fax Number: (310)552-7552  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: (310) 284-8003  
 Email: stambul@pacbell.net  
 Correspondent Name: Richard A. Stambul  
 Address Line 1: 10350 Santa Monica Blvd.  
 Address Line 2: Suite 350  
 Address Line 4: Los Angeles, CALIFORNIA 90025-5075

ATTORNEY DOCKET NUMBER:	GARCEL ASSIGMT TO PRIDE
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**OP \$65.00 2004737**

NAME OF SUBMITTER:	Richard A. Stambul
Signature:	/RAS/
Date:	04/05/2006
Total Attachments: 2 source=g TM BILL OF SALE EXECUTED#page1.tif source=g TM BILL OF SALE EXECUTED#page2.tif	


**TRADEMARK BILL OF SALE**

Garcel, Inc., a California corporation ("Seller/Assignor) transferred all right, title and interest in and to certain trademarks including all goodwill associated therewith and as described in Exhibit "A", attached hereto and incorporated herein by reference (collectively, the "Trademarks") to The Pride Capital Group, LLC, a California limited liability company ("Assignee" ) as set forth, in part, in that certain document entitled, "Asset Purchase Agreement" dated July 1, 2005. Seller/Assignor and Assignee hereby acknowledge that for good and valuable consideration the sufficiency of which is hereby acknowledged, Seller/Assignor sold, assigned, transferred and conveyed to Assignee all of said Trademarks and all of the goodwill associated therewith.

The sale of the Trademarks is made with the benefit of all of the representations and all of the terms as set forth in said "Asset Purchase Agreement".

**IN WITNESS WHEREOF**, Seller/Assignor has executed this Bill of Sale on the 30<sup>th</sup> day of December, 2005, effective, *nunc pro tunc*, July 1, 2005.

**Garcel, Inc.**

By:  CFO

**Paul S. Erickson, Chief Financial Officer**

**EXHIBIT "A"**

**1. Mark: GREAT AMERICAN GROUPS**

Serial No.: 74/513,147

Reg. No.: 2004737

**2. Mark: EAGLE DESIGN TRADEMARK**

Serial No.: 74/513,146

Reg. No.: 1,905,890