

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pack-O-Fun, Inc.		03/03/2006	CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	Amos Press, Inc.		
Street Address:	911 Vandemark Road		
City:	Sidney		
State/Country:	OHIO		
Postal Code:	45365		
Entity Type:	CORPORATION: OHIO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1894084	PACK-O-FUN SINCE 1951	
CORRESPONDENCE DATA			
Fax Number:	(937)449-6405		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	937-449-6400		
Email:	sherrie.hilty@dinslaw.com		
Correspondent Name:	Kimberly Gambrel		
Address Line 1:	One South Main Street, One Dayton Centre		
Address Line 2:	Suite 1300		
Address Line 4:	Dayton, OHIO 45402-2023		
ATTORNEY DOCKET NUMBER:	40056.28		
NAME OF SUBMITTER:	Kimberly Gambrel		
Signature:	/Kimberly Gambrel/		
Date:	04/05/2006		

OP \$40.00 1894084

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TRADEMARK
REEL: 003283 FRAME: 0280

Total Attachments: 3

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TRADEMARK ASSIGNMENT

THIS ASSIGNMENT made by and between Pack-O-Fun, Inc., a corporation organized under the laws of the state of Illinois, having a place of business at 2400 Devon, Suite 375, Des Plaines, Illinois 60018 (hereinafter referred to as "Assignor"), and Amos Press, Inc., a corporation organized under the laws of Ohio, having a place of business at 911 Vandemark Road, Sidney, Ohio 45365 (hereinafter referred to as "Assignee") shall be deemed effective as of the 1st day of March, 2006.

WHEREAS, Assignor has used the trademarks identified on Exhibit A hereto, and is the owner of the registrations identified on Exhibit A hereto, and Assignor or its related company has used the trademarks identified on Exhibit B hereto (hereinafter referred to collectively as "the Marks");

AND WHEREAS, Assignor transferred to Assignee that portion of its business to which the Marks pertain effective March 1, 2006;

AND WHEREAS, the parties desire to confirm Assignor's transfer to Assignee of all right, title and interest in and to the Marks, the registrations thereof, together with the goodwill of the business to which the Marks pertain;

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns and transfers to the Assignee, the entire right, title and interest in and to the Marks and in and to the goodwill of the business to which the Marks pertain and in connection with which the Marks have been used, and all rights and privileges pertaining to the Marks, including the right to sue and recover for past infringements.

Assignor agrees that it shall render all reasonable assistance to Assignee, and will, from time to time, execute all instruments and documents necessary to maintain, preserve or protect the Marks and the registrations thereof and to perfect the record title of Assignee in and to the Marks.

IN WITNESS WHEREOF, Assignor, through its duly authorized representative, has caused this Assignment to be executed below.

Pack-O-Fun, Inc.

By *Lytle Clapper*

Its *Chairman*

Date *3-3-06*

State of *ILLINOIS*)
County of *COOK*) ss

On this *3rd* day of *MARCH*, 2006, before me a Notary Public in and for the above County and State, personally appeared the above named *LYLE CLAPPER* personally known to me, and acknowledged the execution of the foregoing assignment as a free act and deed for the purpose herein set forth.

Kenneth J. Nemecek, Jr.

Notary Public

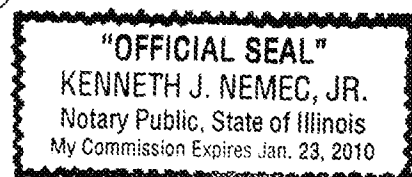


Exhibit A

Registrations

<u>Country</u>	<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
USA	PACK-O-FUN SINCE 1951 and Design	1894084	May 16, 1995

Exhibit B

PACK-O-FUN, first used June 1951, in connection with a magazine published at intervals

101 BRIDAL IDEAS, first used January 2000, in connection with a craft periodical

PAPER MADE EASY, first used June 2005, in connection with a craft periodical

CHRISTMAS FRIENDS, first used October 2001, in connection with a craft periodical

CHRISTMAS ORNAMENTS, first used October 2002, in connection with a craft periodical

CRAFTERS PORCH & GARDEN, first used March 2005, in connection with a craft periodical

MAKE IT YOUR ROOM!, first used June 2005, in connection with a craft periodical

PAINTING, first used January 1993, in connection with a craft periodical

WARMEST REGARDS, first used June 2004, in connection with a feature column in a craft periodical

GIRLS' NIGHT IN, first used February 2006, in connection with a feature column in a craft periodical