

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Heidi A. Flammang		04/03/2006	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Camp Bow Wow Distribution LLC		
Street Address:	17011 Lincoln Avenue		
Internal Address:	Suite 101		
City:	Parker		
State/Country:	COLORADO		
Postal Code:	80134		
Entity Type:	LIMITED LIABILITY COMPANY: COLORADO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2954646	CAMP BOW WOW	
CORRESPONDENCE DATA			
Fax Number:	(719)633-1518		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(719) 473-3800		
Email:	jill.chalmers@hro.com		
Correspondent Name:	Jill J. Chalmers		
Address Line 1:	90 South Cascade Avenue		
Address Line 2:	Suite 1300		
Address Line 4:	Colorado Springs, COLORADO 80903		
ATTORNEY DOCKET NUMBER:	50885-00050		
NAME OF SUBMITTER:	Jill J. Chalmers		
Signature:	/jill j. chalmers/		

OP \$40.00 2954646

Date:

04/05/2006

Total Attachments: 1
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ASSIGNMENT

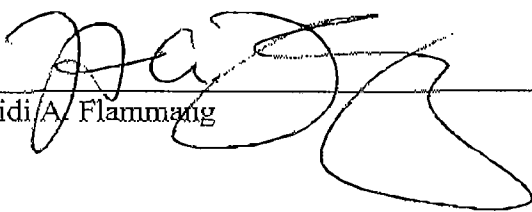
This is an assignment by Heidi A. Flammang, an individual ("Assignor"), having a mailing address of 10595 Cottoneaster Way, Parker, Colorado 80134, to Camp Bow Wow Distribution LLC, a Colorado limited liability company ("Assignee"), having a mailing address of 17011 Lincoln Avenue, Suite 101, Parker, Colorado 80134.

WHEREAS, Assignor is the owner of the trademark, and registration in the United States therefor (Registration No. 2,954,646), of the mark "CAMP BOW WOW" in International Class 43 (the "Mark");

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign and transfer to Assignee all right, title and interest in and to the Mark, together with the goodwill symbolized by said Mark, and Assignor hereby agrees to take such other actions as are reasonably necessary to transfer and assign the Mark to Assignee, including, without limitation, registering the assignment with the United States Patent and Trademark Office. Assignee shall pay all amounts and fees associated with the assignment of the Mark as contemplated herein.

IN WITNESS WHEREOF, this Assignment is executed by the undersigned this 3 day of April, 2006.



Heidi A. Flammang