

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|--|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | CHANGE OF NAME | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| New Media Center, Inc. | | 04/04/1997 | CORPORATION: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Knight-Ridder New Media, Inc. | | |
| Street Address: | 50 W. San Fernando Street | | |
| City: | San Jose | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 95113 | | |
| Entity Type: | CORPORATION: DELAWARE | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2282652 | REAL NEWS REAL INFORMATION REAL PEOPLE | |
| Registration Number: | 2303305 | REAL CITIES | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (310)586-7800 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Email: | laipmail@gtlaw.com | | |
| Correspondent Name: | Amanda Laura Nye, Greenberg Traurig, LLP | | |
| Address Line 1: | 2450 Colorado Avenue | | |
| Address Line 2: | Suite 400E | | |
| Address Line 4: | Santa Monica, CALIFORNIA 90404 | | |
| ATTORNEY DOCKET NUMBER: | 05968.090000 | | |
| NAME OF SUBMITTER: | Amanda Laura Nye | | |
| Signature: | /aln/tl/ | | |
| Date: | 04/05/2006 | | |

CH \$65.00 2282652

Total Attachments: 1
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CERTIFICATE OF AMENDMENT
TO
CERTIFICATE OF INCORPORATION
OF
NEW MEDIA CENTER, INC.

The undersigned, being the President of New Media Center, Inc., a Delaware corporation (the "Corporation"), does hereby file this Certificate of Amendment to the Corporation's Certificate of Incorporation, pursuant to Section 242 of the Delaware General Corporation Law.


1. Article FIRST shall be deleted in its entirety and amended to read as follows:

FIRST: The name of the Corporation is **KNIGHT-RIDDER NEW MEDIA, INC.**

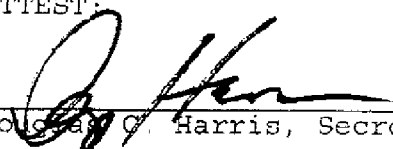
2. The foregoing amendment was duly adopted and approved by the sole shareholder and all of the directors of the Corporation in accordance with Sections 228 and 141(f) of the Delaware General Corporation Law. The number of votes cast for the amendment was sufficient for approval.

Dated: April 4, 1997

NEW MEDIA CENTERS, INC.

By: 
Robert Ingle, President

ATTEST:


Douglas G. Harris, Secretary

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STATE OF DELAWARE
SECRETARY OF STATE
DIVISION OF CORPORATIONS
FILED 04:00 PM 04/30/1997
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