

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Islands Publishing Company		04/22/2004	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	World Publications, LLC		
<b>Street Address:</b>	460 N. Orlando Ave., Suite 200		
<b>City:</b>	Winter Park		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	32789		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2346681	ISLANDS	
<b>Registration Number:</b>	2613941	POINT > CLICK > ESCAPE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(407)571-4636		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(407) 571-4854		
<b>Email:</b>	debra.doucette@worldpub.net		
<b>Correspondent Name:</b>	World Publications, LLC		
<b>Address Line 1:</b>	460 N. Orlando Ave., Suite 200		
<b>Address Line 4:</b>	Winter Park, FLORIDA 32789		
<b>NAME OF SUBMITTER:</b>	Debra Doucette		
<b>Signature:</b>	/Debra Doucette/		
<b>Date:</b>	04/06/2006		

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Total Attachments: 3

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## TRADEMARK ASSIGNMENT

TRADEMARK ASSIGNMENT, by and between ISLANDS PUBLISHING COMPANY, a California corporation, with its principal place of business located at 6267 Carpinteria Avenue, Suite 200, Carpinteria, CA 93013 (the "Assignor") and WORLD PUBLICATIONS, LLC, with its principal offices at 460 North Orlando Avenue, Suite 200, P.O. Box 2456, Winter Park, FL 32789 (the "Assignee").

WHEREAS, Assignor and Assignee entered into an Asset Purchase Agreement dated as of April 22, 2004 ("Asset Purchase Agreement"), which provides for the sale of certain assets, including trademarks and other ownership rights, from Assignor to Assignee;

WHEREAS, Assignor is the sole owner of all right, title and interest in and to various trademarks and service marks used or intended to be used in connection with Assignor's business acquired by Assignee pursuant to the Asset Purchase Agreement, the associated goodwill, and registrations and applications therefor, including without limitation those identified on Exhibit A attached hereto (collectively, the "Marks"); and

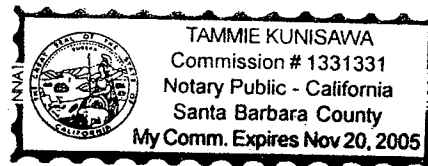
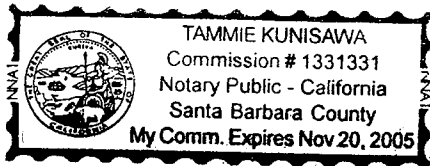
WHEREAS, Assignor wishes to assign, and Assignee wishes to acquire, all of Assignor's right, title and interest in and to the Marks, together with the goodwill of the business symbolized by and associated with the Marks; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to each of the Marks, together with the goodwill of the business symbolized by and associated with each of the Marks.

*[the remainder of the page intentionally left blank]*

IN WITNESS WHEREOF, the undersigned has caused this Trademark Assignment to be executed as of the date first above written.

<p>ISLANDS PUBLISHING COMPANY</p> <p>By: <u><i>William J. Kasch</i></u></p> <p>Name: <u>William J. Kasch</u></p> <p>Title: <u>President</u></p>	<p>WORLD PUBLICATIONS, LLC</p> <p>By: <u><i>Terry L. Graw</i></u></p> <p>Name: <u>TERRY L. GRAW</u></p> <p>Title: <u>President</u></p>
<p>SUBSCRIBED and SWORN to before me this <u>22</u> day of April, 2004.</p> <p><u><i>Tammie Kunisawa</i></u></p> <p>NOTARY PUBLIC</p>	<p>SUBSCRIBED and SWORN to before me this <u>22</u> day of April, 2004.</p> <p><u><i>Tammie Kunisawa</i></u></p> <p>NOTARY PUBLIC</p>



**Exhibit A**

**Islands**

Serial Number: 75-573,767

Registration Number: 2,346,681

Filing Date: October 20, 1998

Registration Date: May 2, 2000

First Use: September 30, 1981; In Commerce September 30, 1981

Owner: Islands Publishing Company

For: Magazines dealing with general interest topics in the fields of Travel, Living Styles, and Vacations in Places of leisure and wall calendars, in class 16 (U.S. Cls: 2, 5, 22, 23, 29, 37, 38 and 50)

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Serial Number: 76-050,672

Registration Number: 2,613,941

Filing Date: May 17, 2000

Registration Date: September 3, 2002

First Use: February 29, 2000; In Commerce February 29, 2000

Owner: Islands Publishing Company

For: Online Retail Store Services featuring magazine, calendars, posters, greeting cards, compact discs and travel related merchandise, in Class 35 (U.S. Cls. 100, 101, and 102)