

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
World Publications, Inc.		11/09/2001	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	World Publications, LLC		
Street Address:	460 N. Orlando Ave., Suite 200		
City:	Winter Park		
State/Country:	FLORIDA		
Postal Code:	32789		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	2468559	KITE BOARDING	
Registration Number:	1607444	MARLIN	
Registration Number:	2350989	MARLIN	
Registration Number:	2567556	MU MARLIN UNIVERSITY	
Registration Number:	2350988	SPORT FISHING	
CORRESPONDENCE DATA			
Fax Number:	(407)571-4636		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(407) 571-4854		
Email:	debra.doucette@worldpub.net		
Correspondent Name:	World Publications, LLC		
Address Line 1:	460 N. Orlando Ave., Suite 200		
Address Line 4:	Winter Park, FLORIDA 32789		
NAME OF SUBMITTER:	Debra Doucette		

OP \$140.00 2468559

Signature:

/Debra Doucette/

Date:

04/06/2006

Total Attachments: 2

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WORLD PUBLICATIONS, INC. – WORLD PUBLICATIONS, LLC

BILL OF SALE, ASSIGNMENT AND ASSUMPTION AGREEMENT

This Bill of Sale, Assignment and Assumption Agreement (the “**Assignment Agreement**”) is entered into this 9th day of November, 2001, by and between World Publications, Inc., a Florida corporation (“**Assignor**”), and World Publications, LLC, a Delaware limited liability company (“**Assignee**”).


WHEREAS, Assignor is party to that certain Investment and Contribution Agreement dated as of November 9, 2001 (the “**Agreement**”) pursuant to which Assignor shall contribute to Assignee certain assets and Assignee shall assume certain liabilities of Assignor;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereto agree as follows:


1. Definitions. Unless otherwise defined herein, capitalized terms used in this Assignment Agreement shall have the meanings assigned to them in the Agreement.
2. Sale and Assignment. Assignor does hereby sell, convey, transfer, assign and deliver to Assignee, its successors and assigns all of its right, title and interest in and to all of the Contributed Assets free and clear of any and all liens, security interests, mortgages, encumbrances and restrictions, except as set forth on **Schedule 2.10** to the Agreement.
3. Assumption. Assignee does hereby assume and agree to pay when due, perform and discharge in accordance with the terms thereof all of the Assumed Liabilities from and after the date hereof.
4. Further Instruments. The parties hereby agree to execute and have executed all such further bills of sale, assignments, instruments of transfer and agreements as may reasonably be necessary in order to transfer more fully and effectively the Contributed Assets and the Assumed Liabilities.
5. Binding Effect; Governing Law. This Assumption Agreement shall be binding upon and inure to the benefit of Assignor and Assignee and their respective successors and assigns, and shall be construed and enforced in accordance with the laws of the state of Delaware.
6. Counterparts. This Assignment Agreement may be executed in one or more counterparts, each of which shall be deemed an original, but all of which when taken together shall constitute one and the same agreement.

IN WITNESS WHEREOF, the parties have executed this Assumption Agreement as a sealed instrument as of the date first above written.

WORLD PUBLICATIONS, INC.

By: 
Name: Terry L. Snow
Title: President

WORLD PUBLICATIONS, LLC

By: 
Name: Terry L. Snow
Title: President