JP \$40.00 78835

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Sto Corp.		04/05/2006	CORPORATION: GEORGIA

RECEIVING PARTY DATA

Name:	Sto AG	
Street Address:	Ehrenbachstrasse 1 D-79780	
City:	Stuehlingen	
State/Country:	GERMANY	
Entity Type:	CORPORATION: GERMANY	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78835913	STOCREATIV

CORRESPONDENCE DATA

Fax Number: (404)252-0970

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 404-252-0900

Email: jeff@sladlaw.com

Correspondent Name: Jeffrey B. Sladkus, Esq.

Address Line 1: 5800 Brookgreen Road

Address Line 4: Atlanta, GEORGIA 30328

ATTORNEY DOCKET NUMBER: STOCREATIV ASSIGNMENT

DOMESTIC REPRESENTATIVE

900046083

Name: Jeffrey B. Sladkus, Esq.
Address Line 1: 5800 Brookgreen Road
Address Line 4: Atlanta, GEORGIA 30328

NAME OF SUBMITTER: | Jeffrey B. Sladkus

TRADEMARK

REEL: 003284 FRAME: 0200

Signature:	/Jeffrey B. Sladkus/	
Date:	04/07/2006	
Total Attachments: 3 source=StoCreativ Assignment#page1.tif source=StoCreativ Assignment#page2.tif source=StoCreativ Assignment#page3.tif		

TRADEMARK REEL: 003284 FRAME: 0201

ASSIGNMENT OF U.S. TRADEMARKS

WHEREAS, Sto Corp., a corporation organized under the laws of the state of Georgia ("Assignor"), is the present and sole owner of record of the trademark (the "Mark") listed in Exhibit "A" attached hereto.

AND WHEREAS, Sto AG, a corporation organized under the laws of the Federal Republic of Germany (Assignee), is desirous of acquiring the entire right, title and interest in and to the Mark listed in Exhibit "A" attached hereto.

NOW THEREFORE, for nominal and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign and transfer unto Assignee all right, title and interest which Assignor has or may have in and to the Mark, in the United States of America and in all countries throughout the world, together with any goodwill of the businesses symbolized by the Mark, and the related U.S. trademark applications and/or registrations for the Mark, any applicable priority rights arising from or required for any foreign applications under the terms of any applicable conventions, treaties, statues or regulations, and any and all rights to sue or seek damages for infringements of the Mark.

Assignor also agrees to execute in the future any documents that are necessary to vest or correct title to the Mark listed in Exhibit "A" in favor of Assignee or its successors and assigns.

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IN WITNESS WHEREOF, the Assignor has hereunder executed this instrument this 5th day April 2006.

STO CORP

STO CORP.

Title: Ojneistor - Markeding * Planning

Date: 1/5/06

EXHIBIT "A"

U.S. TRADEMARKS, APPLICATIONS & REGISTRATIONS

(1) STOCREATIV

U.S. Trademark Application Number 78/835,913.

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TRADEMARK REEL: 003284 FRAME: 0204