

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Focus Interactive, Inc.		03/23/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	IAC Search & Media, Inc.		
Street Address:	555 12th Street, Suite 500		
City:	Oakland		
State/Country:	CALIFORNIA		
Postal Code:	94607		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2772883	IWON CO-PILOT	
Registration Number:	2768575	IWON CO-PILOT	
Registration Number:	2643333	IWON	
CORRESPONDENCE DATA			
Fax Number:	(415)268-7522		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	415 268 6810		
Email:	rlal@mofo.com		
Correspondent Name:	Rosemary S. Tarlton		
Address Line 1:	Morrison & Foerster LLP, 425 Market St.		
Address Line 4:	San Francisco, CALIFORNIA 94105-2482		
ATTORNEY DOCKET NUMBER:	47683-24000.00		
NAME OF SUBMITTER:	Rosemary S. Tarlton		
Signature:	/Rosemary S. Tarlton/		

CH \$90.00 2772883

Date:

04/07/2006

Total Attachments: 3

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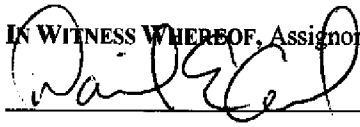
TRADEMARK ASSIGNMENT

WHEREAS, Focus Interactive, Inc., a Delaware corporation with its principal place of business at One Bridge Street, Suite 42, Irvington, New York 10533 ("Assignor"), is the sole owner of all right, title and interest in and to the trademarks set forth on Exhibit A attached hereto (the "Marks"), and to the goodwill and reputation of the business connected with and symbolized by these trademarks;

WHEREAS, Assignor wishes to assign all right, title and interest in and to the Marks to IAC Search & Media, Inc., a Delaware corporation with its principal place of business at 555 12th Street, Suite 500, Oakland, California 94607 ("Assignee"), and Assignee wishes to accept such assignment;

NOW, THEREFORE, for good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which hereby is acknowledged, Assignor hereby transfers, conveys and assigns to Assignee its entire right, title and interest in and to the Marks, and to the applications and/or registrations for the Marks, together with the goodwill of the business symbolized by the Marks, including the right to sue and recover for any past infringement thereof.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed by an authorized officer.

By: 
Name: Daniel E. Cawl
Title: Director
Date: 03/23/06

**EXHIBIT A
Marks**

MARK	Serial Number	Registration Number
IWON PRIZE MACHINE	76141973	2767315
IWON PRIZE MACHINE	76141964	2634170
MY SEARCH	78233645	2881495
MY SEARCH AND DESIGN LOGO	78236690	2884189
MY WAY SPEEDBAR	78306915	2947765
MYWEBSEARCH	78306809	3039976
MY WEBSEARCH (STYLIZED)	78306819	3039977
POPSWATTER	78306655	
SMILEY CENTRAL	78306674	
SMILEY CENTRAL & SMILEY FACE DESIGN	78306246	
THE PRIZE MACHINE LOGO	76157491	2892219
POPSWATTER & FLY & DESIGN	78306244	
EXCITE SEARCH	75131676	2194093
SPEEDBAR	78233665	3038306
IGUY LOGO & DESIGN	76141967	2767314
MY MAIL SIGNATURE	78306227	2901736
MY MAIL STAMP	78306237	2964980
PRIZE MACHINE	78226541	2830065
BEST SEARCH ON THE WEB	76141960	2647462
EXCITE CLASSIFIEDS	75513120	2454399
EXCITE PRECISION SEARCH	76070647	2660248
X LOGO DESIGN	75292961	2306409
EXCITE	74733,507	2094134
EXCITE & DESIGN	75277089	2233314

<u>Name</u>	<u>Serial Number</u>	<u>Registration Number</u>
EXCITE & DESIGN	75277099	2270150
IWON & DESIGN	75758045	2643375
BEST SEARCH ON THE WEB	76141966	2551326
IWON		2772883
IWON CO-PILOT AND DESIGN		2768575
IWON CO-PILOT		2643333