

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Seven Worldwide, Inc.		12/31/2005	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Schawk Holdings Inc.		
Street Address:	1695 River Road		
City:	Des Plaines		
State/Country:	ILLINOIS		
Postal Code:	60018		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2865808	HUDSONYARDS	
CORRESPONDENCE DATA			
Fax Number:	(312)609-5005		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-609-7897		
Email:	hmiller@vedderprice.com		
Correspondent Name:	Holly Miller		
Address Line 1:	222 North LaSalle Street - 24th Floor		
Address Line 4:	Chicago, ILLINOIS 60601		
ATTORNEY DOCKET NUMBER:	19432.00.0141		
NAME OF SUBMITTER:	Holly Miller		
Signature:	/Holly Miller/		
Date:	04/10/2006		

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Total Attachments: 2

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Delaware

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The First State

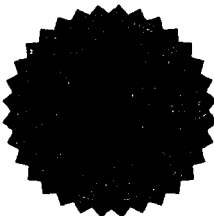
I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "SEVEN WORLDWIDE, INC.", CHANGING ITS NAME FROM "SEVEN WORLDWIDE, INC." TO "SCHAWK HOLDINGS INC.", FILED IN THIS OFFICE ON THE TWENTY-SEVENTH DAY OF DECEMBER, A.D. 2005, AT 11:56 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF AMENDMENT IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2005.

2571226 8100

051061020



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 4406319

DATE: 12-27-05

TRADEMARK
REEL: 003285 FRAME: 0523

**CERTIFICATE OF AMENDMENT
TO CERTIFICATE OF INCORPORATION
OF
SEVEN WORLDWIDE, INC.**

Seven Worldwide, Inc. (hereinafter called the "corporation"), a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware, does hereby certify:

1. The name of the corporation is Seven Worldwide, Inc.
2. The Certificate of Incorporation of the corporation is hereby amended by striking out Article First thereof and by substituting in lieu of said Article the following new Article:


ARTICLE FIRST: The name of the corporation is Schawk Holdings Inc.

3. The amendment of the Certificate of Incorporation herein certified has been duly adopted in accordance with the provisions of Sections 141(f) and 228 of the General Corporation Law of the State of Delaware.

4. This Certificate of Amendment shall become effective at the beginning of business on December 31, 2005.

Dated: December 27, 2005.

SEVEN WORLDWIDE, INC


James Patterson,
Vice President of Finance

CHICAGO/#1446480.1

*State of Delaware
Secretary of State
Division of Corporations
Delivered 11:42 AM 12/27/2005
FILED 11:56 AM 12/27/2005
SRV 051061020 - 2571226 FILE*