

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|  |  |                       |                         |
|--|--|-----------------------|-------------------------|
| <b>SUBMISSION TYPE:</b>                                    | NEW ASSIGNMENT   |                       |                         |
| <b>NATURE OF CONVEYANCE:</b>                               | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL   |                       |                         |
| <b>CONVEYING PARTY DATA</b>                                |  |                       |                         |
| <b>Name</b>  | <b>Formerly</b>  | <b>Execution Date</b> | <b>Entity Type</b>      |
| Maximum Performance, Inc.                                  |  | 04/10/2006            | CORPORATION: CALIFORNIA |
| <b>RECEIVING PARTY DATA</b>                                |  |                       |                         |
| <b>Name:</b>   | Nike, Inc.   |                       |                         |
| <b>Street Address:</b>                                     | One Bowerman Drive   |                       |                         |
| <b>City:</b>   | Beaverton  |                       |                         |
| <b>State/Country:</b>                                      | OREGON   |                       |                         |
| <b>Postal Code:</b>  | 97005  |                       |                         |
| <b>Entity Type:</b>  | CORPORATION: OREGON  |                       |                         |
| <b>PROPERTY NUMBERS Total: 1</b>                           |  |                       |                         |
| <b>Property Type</b>                                       | <b>Number</b>  | <b>Word Mark</b>      |                         |
| Registration Number:                                       | 1926334  | STROBESPEX            |                         |
| <b>CORRESPONDENCE DATA</b>                                 |  |                       |                         |
| <b>Fax Number:</b>   | (503)646-6926  |                       |                         |
|  | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                       |                         |
| <b>Phone:</b>  | 503-671-6453   |                       |                         |
| <b>Email:</b>  | marion.costello@nike.com   |                       |                         |
| <b>Correspondent Name:</b>                                 | Margo S. Fowler  |                       |                         |
| <b>Address Line 1:</b>                                     | One Bowerman Drive   |                       |                         |
| <b>Address Line 4:</b>                                     | Beaverton, OREGON 97005  |                       |                         |
| <b>NAME OF SUBMITTER:</b>                                  | Margo S. Fowler  |                       |                         |
| <b>Signature:</b>  | /margo s. fowler/  |                       |                         |
| <b>Date:</b>   | 04/10/2006   |                       |                         |
| <b>Total Attachments: 1</b><br>source=strobespex#page1.tif |  |                       |                         |

CH \$40.00 1926334

**ASSIGNMENT OF TRADEMARK**


WHEREAS, Maximum Performance, Inc., a California corporation with offices at 6630 Sierra College Blvd., Suite 100, Rocklin, CA 95677, is the owner of U.S. Registration No. 1926334 for STROBESPEX for "Dynamic visual acuity training device, namely, specialized eyeglasses with lenses which pulse between a state of transparency and a state of opacity;" and

WHEREAS, Nike, Inc., an Oregon corporation with offices at One Bowerman Drive, Beaverton, Oregon 97005, is desirous of acquiring said mark and any and all goodwill associated therewith.

NOW, THEREFORE, in consideration of and in exchange for the good and valuable consideration set forth in the parties written Agreement, the sufficiency of which is hereby acknowledged, Maximum Performance, Inc. does hereby sell, assign, transfer, and grant to Nike, Inc. its entire right, title and interest in and to the trademark STROBESPEX, U.S. Reg. No. 1926334, and any and all goodwill associated therewith.

This assignment is executed at Rocklin, CA, this 10<sup>th</sup> day of April, 2006.

MAXIMUM PERFORMANCE INC.

By:   
Name: GREG A. ROSSINI  
Title: PRESIDENT