

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	04/07/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Gillette Company		04/07/2006	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	McNeil-PPC, Inc.
Street Address:	One Johnson & Johnson Plaza
City:	New Brunswick
State/Country:	NEW JERSEY
Postal Code:	08933-7001
Entity Type:	CORPORATION: NEW JERSEY

PROPERTY NUMBERS Total: 39

Property Type	Number	Word Mark
Serial Number:	76568579	REMBRANDT PROFESSIONAL WHITE
Registration Number:	3018803	FORM-FIT
Registration Number:	2928096	REMBRANDT QUICK WHITE
Registration Number:	2872438	REMBRANDT
Registration Number:	2863421	REMBRANDT COMPLETE
Registration Number:	2856481	WHITENING WAND
Registration Number:	2845454	REMBRANDT 3-IN-1
Registration Number:	2829243	QUICKWHITE
Registration Number:	2820349	COMFYTRAY
Registration Number:	2755747	REMBRANDT DAZZLING BREATHDROPS
Registration Number:	2685815	EVERLASTING WHITE
Registration Number:	2683085	WHITENING EVEN YOUR DENTIST WILL NOTICE
Registration Number:	2637728	BIO-AVAILABLE

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Registration Number:	2631119	ONLY YOUR DENTIST CAN WHITEN BETTER
Registration Number:	2565222	MAKES YOUR MOUTH LOOK AND FEEL YOUNG
Registration Number:	2550647	REMBRANDT
Registration Number:	2536936	REMBRANDT SMILE CENTER
Registration Number:	2517292	I'VE SEEN THE WHITE!
Registration Number:	2515180	REMBRANDT WHITE LIGHTNING
Registration Number:	2515179	ALUMISIL
Registration Number:	2457242	REMBRANDT AGE DEFYING
Registration Number:	2421212	POWER OF REMBRANDT
Registration Number:	2417447	POWER OF REMBRANDT
Registration Number:	2405884	
Registration Number:	2400607	REMBRANDT DAZZLING FRESH
Registration Number:	2305018	COMPLETE PROTECTION FOR YOUR TEETH AND MOUTH
Registration Number:	2270880	REMBRANDT XTRA-COMFORT
Registration Number:	2138724	CITROXAIN
Registration Number:	2137932	REMBRANDT DAZZLING WHITE
Registration Number:	2133367	DAZZLING WHITE
Registration Number:	2061794	AMWHITE
Registration Number:	1907009	AMAZING WHITE
Registration Number:	1901783	REMBRANDT
Registration Number:	1813327	REMBRANDT
Registration Number:	1706206	QUIK START
Registration Number:	1657861	LIGHTEN
Registration Number:	1423544	REMBRANDT
Registration Number:	1359079	FLIK
Registration Number:	1313028	REMBRANDT

CORRESPONDENCE DATA

Fax Number: (202)842-8465
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 202-842-8800
Email: MaryPat.Weyback@dbr.com, Andrea.Engel@dbr.com
Correspondent Name: Mary Pat A. Weyback
Address Line 1: 1500 K Street, N.W., Suite 1100
Address Line 4: Washington, DISTRICT OF COLUMBIA 20005-1209

ATTORNEY DOCKET NUMBER: 31139/223706

NAME OF SUBMITTER:	Mary Pat A. Weyback
Signature:	/Mary Pat A. Weyback/
Date:	04/11/2006
Total Attachments: 2 source=gillette2#page1.tif source=gillette2#page2.tif	

ASSIGNMENT

WHEREAS, THE GILLETTE COMPANY, a Delaware corporation, having an address at Prudential Tower Building, 40th Floor, Boston, Massachusetts 02199 ("Assignor") is the owner of the marks shown on the attached Schedule A, and the U.S. registrations thereof.

WHEREAS, McNEIL-PPC, INC., a New Jersey corporation, having an address at One Johnson & Johnson Plaza, New Brunswick, New Jersey 08933-7001 ("Assignee"), is desirous of acquiring all rights, title and interest in and to the marks shown on Schedule A, the goodwill of the business symbolized thereby and the U.S. registrations thereof.

NOW, THEREFORE, good and valuable consideration being extant, Assignor hereby assigns to Assignee, and Assignee accepts, all of its rights, title and interest in and to the marks shown on Schedule A, the goodwill of the business symbolized thereby and the U.S. registrations thereof.

Assignor further assigns to Assignee all right to sue for, to receive and to hold damages and profits accruing from past infringement of the marks shown on Schedule A.

Assignor further warrants that there are no licenses, encumbrances or other agreements, either written, oral or implied, relating to the marks shown on Schedule A of which Assignee is not aware, and that it believes it has good and valid title to the marks to assign to Assignee.

Assignor:

THE GILLETTE COMPANY

Date: April 7, 2006

By:


David M. Moyer, Assistant Secretary

SCHEDULE A

	Reg. No.	Mark
1	3018803	FORM-FIT
2	2928096	REMBRANDT QUICK WHITE
3	2872438	REMBRANDT
4	2863421	REMBRANDT COMPLETE
5	2856481	WHITENING WAND
6	2845454	REMBRANDT 3-IN-1
7	2829243	QUICKWHITE
8	2820349	COMFRYTRAY
9	2755747	REMBRANDT DAZZLING BREATHDROPS
10	2685815	EVERLASTING WHITE
11	2683085	WHITENING EVEN YOUR DENTIST WILL NOTICE
12	2637728	BIO-AVAILABLE
13	2631119	ONLY YOUR DENTIST CAN WHITEN BETTER
14	2565222	MAKES YOUR MOUTH LOOK AND FEEL YOUNG
15	2550647	REMBRANDT
16	2536936	REMBRANDT SMILE CENTER
17	2517292	I'VE SEEN THE WHITE!
18	2515180	REMBRANDT WHITE LIGHTNING
19	2515179	ALUMISIL
20	2457242	REMBRANDT AGE DEFYING
21	2421212	POWER OF REMBRANDT
22	2417447	POWER OF REMBRANDT
23	2405884	Lips Design
24	2400607	REMBRANDT DAZZLING FRESH
25	2305018	COMPLETE PROTECTION FOR YOUR TEETH AND MOUTH
26	2270880	REMBRANDT XTRA-COMFORT
27	2138724	CITROXAIN
28	2137932	REMBRANDT DAZZLING WHITE
29	2133367	DAZZLING WHITE
30	2061794	AMWHITE
31	1907009	AMAZING WHITE
32	1901783	REMBRANDT
33	1813327	REMBRANDT
34	1706206	QUIK START
35	1657861	LIGHTEN
36	1423544	REMBRANDT
37	1359079	FLIK
38	1313028	REMBRANDT
	Ser. No.	Mark
39	76/568579	REMBRANDT PROFESSIONAL WHITE

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 10/11/2006