

TRADEMARK

01-19-2006

ONLY

Tab settings → → → ▼ ▼



To the Director of the United States Patent and T

original documents or copy thereof.

1. Name of conveying party(ies):

103160106

of receiving party(ies):

Iowa Paint Manufacturing Company, Incorporated

Name: PPG ARCHITECTURAL FINISHES, INC.

Internal Address:

Street Address: One PPG Place

City: Pittsburgh State: PA ZIP: 15272

- ☐ Individual(s) ☐ Association  
☐ General Partnership ☐ Limited Partnership  
☒ Corporation-State Delaware  
☐ Other

Additional names(s) of conveying party(ies) ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other

Execution Date: December 23, 2005

- ☐ Individual(s) citizenship  
☐ Association  
☐ General Partnership  
☐ Limited Partnership  
☒ Corporation-State Delaware  
☐ Other

If assignee is not domiciled in the United States, a domestic designation is ☐ Yes ☒ No

(Designations must be a separate document from

Additional name(s) & address(es) ☐ Yes ☒ No

4. Application number(s) or registration numbers(s):

A. Trademark / Service Mark Application No.(s)

B. Trademark / Service Mark Registration No.(s)

2,433,452	2,649,460	2,295,843
1,994,766	2,654,459	2,917,563
2,527,649	2,793,845	1,015,587
2,534,341	2,853,953	

Additional numbers ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Diane R. Meyers

Internal Address: PPG Industries, Inc.

Intellectual Property Department

Street Address: One PPG Place

City: Pittsburgh State: PA ZIP: 15272

6. Total number of applications and registrations involved: 11

7. Total fee (37 CFR 3.41): \$ 290.00

- ☐ Enclosed  
☒ Authorized to be charged to deposit account

8. Deposit account number:

16-2025

01/19/2006 LNUELLER 00000059 162025 2433452

DO NOT USE THIS SPACE

01 FC:8521 48.00 DA  
02 FC:8522 250.00 DA

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Diane R. Meyers

Name of Person Signing

Signature

January 13, 2006

Date

Total number of pages including cover sheet, attachments, and

4

Mail documents to be recorded with required cover sheet information to:  
Mail Stop Recordation Services  
Director of the United States Patent and Trademark Office  
P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK  
REEL: 003287 FRAME: 0593

## TRADEMARK ASSIGNMENT

WHEREAS, IOWA PAINT MANUFACTURING COMPANY, INCORPORATED, a corporation organized and existing under the laws of the State of Delaware ("Seller"), is the exclusive owner of all worldwide common law and registered right, title and interest in and to the following trademarks and the registrations therefor, where indicated (said marks and registrations collectively referred to herein as "The Marks").

TRADEMARK	U.S. REGISTRATION NO.	DATE OF REGISTRATION
WE HAVE THE SOLUTION	2,433,452	March 6, 2001
IOWA PAINT	1,994,766	August 20, 1996
ROYAL HIDE	2,527,649	January 8, 2002
EVERWEAR	2,534,341	January 29, 2002
ULTRA GOLD	2,649,460	November 12, 2002
MASTER SERIES	2,654,459	November 26, 2002
PRIME LINE	2,793,845	December 16, 2003
IPM GROUP INC.	2,853,953	June 15, 2004
AGRI-MASTER	2,295,843	November 30, 1999
INFINIUM	2,917,563	January 11, 2005
Design (PAINTBRUSH)	1,015,587	July 15, 1975
STERLING PAINT	--	--

WHEREAS, PPG ARCHITECTURAL FINISHES, INC., a corporation organized and existing under the laws of the State of Delaware ("Purchaser"), is desirous of acquiring all worldwide right, title and interest in and to The Marks, and all of the goodwill of the business symbolized by The Marks.

NOW, THEREFORE, for good and valuable consideration paid to Seller by Purchaser, receipt of which is hereby acknowledged, and in accordance with its obligations under the Asset Purchase Agreement dated as of December 12, 2005, as amended by Amendment No. 1 thereto, dated as of December 19, 2005, to which Seller, certain stockholders of Seller and Purchaser are parties, and the understanding underlying said Asset Purchase Agreement:

1. Seller hereby sells, assigns and transfers to Purchaser, its successors, assigns and other legal representatives, the entire worldwide right, title and interest in and to The Marks and the goodwill of the business symbolized by The Marks, together with all claims, demands and causes of action for the past infringement of The Marks and/or for unfair competition in business in connection therewith wheresoever or by whomsoever committed; the same to be held and enjoyed by Purchaser, its successors, assigns or other legal representatives as fully and entirely as the same would or could have been held and enjoyed by Seller had this assignment and sale not been made.

2. Seller further covenants with Purchaser to execute when requested such additional assignments, instruments and documents as may be necessary or desirable to effectuate this agreement and assignment.

- 2 -

IN WITNESS WHEREOF, IOWA PAINT MANUFACTURING COMPANY,  
INCORPORATED has caused this assignment to be executed by a duly authorized  
officer on the  
23<sup>rd</sup> day of December \_\_, 2005.

**IOWA PAINT MANUFACTURING COMPANY,  
INCORPORATED**

By 

**TRADEMARK**

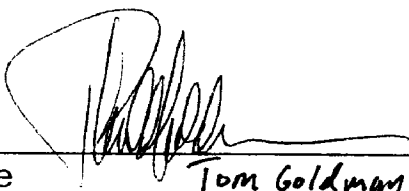
**REEL: 003287 FRAME: 0595**

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officer on the  
23<sup>rd</sup> day of December \_\_, 2005.

**IOWA PAINT MANUFACTURING COMPANY,  
INCORPORATED**

By   
Name Tom Goldman  
Title CEO