

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Derst Acquisition Co., LLC		04/11/2006	LIMITED LIABILITY COMPANY: GEORGIA
RECEIVING PARTY DATA			
Name:	Flowers Bakeries Brands, Inc.		
Street Address:	1105 North Market Street		
Internal Address:	Suite 1300		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19899		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2119602	CAPTAIN JOHN DERST'S GOOD OLD FASHIONED BREAD	
Registration Number:	2173031	CAPTAIN JOHN DERST'S	
CORRESPONDENCE DATA			
Fax Number:	(404)815-6555		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	404-815-6500		
Email:	tadmin@kilpatrickstockton.com		
Correspondent Name:	William H. Brewster		
Address Line 1:	1100 Peachtree Street		
Address Line 2:	Suite 2800		
Address Line 4:	Atlanta, GEORGIA 30309		
ATTORNEY DOCKET NUMBER:	F1001-070015		
NAME OF SUBMITTER:	Theodore H. Davis, Jr.		

OP \$65.00 2119602

Signature:

/thd/

Date:

04/12/2006

Total Attachments: 1

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IN THE PATENT AND TRADEMARK OFFICE
BEFORE THE ASSIGNMENT DIVISION

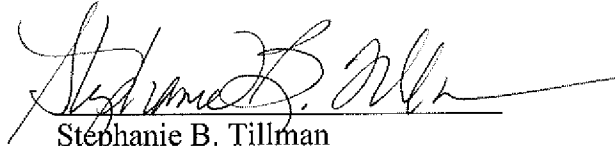
Assignor: Derst Acquisition Co., LLC
Assignee: Flowers Bakeries Brands, Inc.
Registration Nos.: 2,119,602
2,173,031
1,983,953
1,983,952

ASSIGNMENT

WHEREAS, Derst Acquisition Co., LLC is the owner of Registration Nos. 1,983,952 of the mark GOT YA BAR, 1,983,953 of the mark NANA NUT, 2,119,602 of the mark CAPTAIN JOHN DERST'S GOOD OLD FASHIONED BREAD, and 2,173,031 of the mark CAPTAIN JOHN DERST'S;

WHEREAS, Flowers Bakeries Brands, Inc. wishes to purchase Registration Nos. 1,983,952, 1,983,953, 2,119,602, and 2,173,031, the marks underlying those registrations, and the goodwill associated with those marks;

NOW, THEREFORE, for \$10.00 and other good and valuable consideration, the receipt and sufficiency of which is acknowledged, Derst Acquisition Co., LLC assigns to Flowers Bakeries Brands, Inc. Registration Nos. 1,983,952, 1,983,953, 2,119,602, and 2,173,031, the marks underlying those registrations, and the goodwill associated with those marks.


Stephanie B. Tillman
Member
Derst Acquisition Co., LLC

Date: 4/11/06