

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Four Wheel Drive Hardware, Inc.		04/20/2000	CORPORATION: OHIO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Four Wheel Drive Hardware, L.L.C.		
<b>Street Address:</b>	44488 State Route 14		
<b>City:</b>	Columbiana		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	44408		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2351499	FOUR WHEEL DRIVE HARDWARE	
<b>Registration Number:</b>	1399899	4WD	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(310)820-5988		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(310) 207-3800		
<b>Email:</b>	dax_alvarez@bstz.com		
<b>Correspondent Name:</b>	Dax Alvarez		
<b>Address Line 1:</b>	12400 Wilshire Boulevard		
<b>Address Line 2:</b>	Seventh Floor		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90025-1030		
<b>ATTORNEY DOCKET NUMBER:</b>	007837.T001		
<b>NAME OF SUBMITTER:</b>	Dax Alvarez		
<b>Signature:</b>	/dax alvarez/		

CH \$65.00 2351499

Date:

04/12/2006

Total Attachments: 2

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## SERVICE MARK ASSIGNMENT

This Service Mark Assignment is made as of the 20<sup>th</sup> day of April, 2000 by Four Wheel Drive Hardware, Inc., an Ohio corporation (the "Assignor") to Four Wheel Drive Hardware, L.L.C., a Delaware limited liability company (the "Assignee").

**WHEREAS**, Assignor has adopted and used in its business the following service marks which are registered, or are the subject of a pending registration application, in the U.S. Patent and Trademark Office (the "Service Marks"):

MARK	NO.	DATE	SERVICES
FOUR WHEEL DRIVE HARDWARE	Serial No. 75/609,516	Filed 12/21/98	Distributorship services in the field of parts/accessories for four-wheel drive vehicles
4WD and Design	Registration No. 1,399,899	Registered 07/01/86	Distributorship services in the field of parts/accessories for four-wheel drive vehicles

**WHEREAS**, Assignee desires the entire right, title and interest in and to the Service Marks, together with the registrations and registration applications therefor and the goodwill of the business associated with the use of and symbolized by the Service Marks;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee its entire right, title and interest in and to the Service Marks, and the registrations and registration applications therefor, together with the goodwill of the business associated and symbolized by the Service Marks and the right to sue for any present, past or future infringements or other violations thereof.

Assignor shall execute and provide promptly any and all documents reasonably requested by Assignee to effectuate the purposes of this transaction and to consolidate, vest and record in Assignee full ownership of the Service Marks, including, but not limited to, assignments and related powers of attorney.

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