

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kalin Farms d/b/a The Kalin Company		03/10/2006	general partnership: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Uncle Josh Bait Company		
Street Address:	525 North Jefferson Street		
City:	Fort Atkinson		
State/Country:	WISCONSIN		
Postal Code:	53538		
Entity Type:	CORPORATION: WISCONSIN		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1718384	COASTER	
Registration Number:	1441636	KALIN'S	
CORRESPONDENCE DATA			
Fax Number:	(414)273-5198		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	414-273-3500		
Email:	bgilpin@gklaw.com		
Correspondent Name:	Brian G. Gilpin; Godfrey & Kahn, S.C.		
Address Line 1:	780 N. Water Street		
Address Line 4:	Milwaukee, WISCONSIN 53202		
ATTORNEY DOCKET NUMBER:	058187-0007		
NAME OF SUBMITTER:	Brian G. Gilpin		
Signature:	/bgg/		

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Date:

04/12/2006

Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, Kalin Farms, doing business as The Kalin Company, a general partnership ("Assignor"), is the owner of the entire right, title and interest in and to the Trademarks identified on the attached Schedule A (hereinafter the "Trademarks") and the goodwill of the business symbolized thereby; and

WHEREAS, Uncle Josh Bait Company, a Wisconsin corporation, having a principle place of business at 525 North Jefferson Street, Fort Atkinson, Wisconsin 53538 ("Assignee"), desires to acquire Assignor's entire right, title and interest in and to the Trademarks worldwide, and the goodwill of the business symbolized thereby;

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that in consideration of the payment of ASSIGNEE to ASSIGNOR of one dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE the full and exclusive right, title and interest to said TRADEMARKS, including the goodwill associated therewith.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale.

KALIN FARMS

By: Al K. Kalin
Al K. Kalin, General Partner

Date: 3-10-06

By: Carson T. Kalin
Carson T. Kalin, General Partner

Date: 3-10-06

SCHEDULE A

TRADEMARKS

MARK	COUNTRY	SERIAL NO./REG. NO.	FILING DATE/REG. DATE
SCAMPI	US	1,175,604	10/27/1981
COASTER	US	1,718,384	09/22/1992
KALIN'S	US	1,441,636	06/02/1987

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