

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Boucher Communications, Inc.		09/06/2005	CORPORATION:

RECEIVING PARTY DATA

Name:	Wolters Kluwer Health, Inc.
Street Address:	161 West Washington Street
Internal Address:	Suite 1100
City:	Conshohocken
State/Country:	PENNSYLVANIA
Postal Code:	19428
Entity Type:	CORPORATION:

PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Registration Number:	2242593	CLTODAY
Registration Number:	2885423	COMPREHENSIVE OPTOMETRY
Registration Number:	1547353	CONTACT LENS FORUM
Registration Number:	1408495	CONTACT LENS SPECTRUM
Registration Number:	2327646	CONTACT LENSES TODAY
Registration Number:	1492212	EYECARE ADVISER
Registration Number:	1495563	EYECAREBUSINESS
Registration Number:	2163054	FRAMEBUYER
Registration Number:	2670570	GERIATRIC OPHTHALMOLOGY
Serial Number:	78577190	GLOBAL ORTHOKERATOLOGY SYMPOSIUM
Registration Number:	2651418	OPHTHALMOLOGY MANAGEMENT
Registration Number:	1574833	OPTOMETRIC MANAGEMENT
Registration Number:	2363379	THE NEW OPHTHALMOLOGIST

CH \$365.00 2242593

Registration Number:

3033238

RETINAL PHYSICIAN: THERAPEUTIC AND SURGICAL
TREATMENT OF THE POSTERIOR SEGMENT

CORRESPONDENCE DATA

Fax Number: (215)832-5619

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 215-569-5619

Email: pecsenye@blankrome.com

Correspondent Name: Timothy D. Pecsénye

Address Line 1: One Logan Square

Address Line 2: 9th Floor

Address Line 4: Philadelphia, PENNSYLVANIA 19103-6998

ATTORNEY DOCKET NUMBER:

106451-00101

NAME OF SUBMITTER:

Timothy D. Pecsénye

Signature:

/Timothy D. Pecsénye/

Date:

04/13/2006

Total Attachments: 7

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EXHIBIT B

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT, made and entered into this 6th day of September, 2005, by and between **Boucher Communications, Inc.**, a company organized under the laws of the Pennsylvania (hereinafter "Assignor") and **Wolters Kluwer Health, Inc.**, a Delaware corporation (hereinafter "Assignee").

WHEREAS, Assignor has adopted and used and is the sole and exclusive owner of the registered and unregistered trademarks listed on the attached Schedule A (the "Trademarks"), and of all of the goodwill of the business appurtenant thereto;

WHEREAS, pursuant to the Asset Purchase Agreement by and among Assignor, Assignee, Robert Boucher, and Patricia Herron dated September 6, 2005, Assignee is acquiring the Trademarks, together with all of the goodwill of the business associated with the Trademarks, from Assignor; and

In consideration of the good and valuable consideration furnished by Assignee to Assignor, the receipt and sufficiency of which are hereby acknowledged, and pursuant to the Asset Purchase Agreement by and among Assignor, Assignee, Robert Boucher, and Patricia Herron dated September 6, 2005 (the "Purchase Agreement"), Assignor and Assignee, intending to be legally bound, hereby covenant and agree as follows:

1. Assignor hereby assigns, transfers and conveys unto the Assignee, Assignor's entire right, title, and interest in and to the Trademarks, and in and to all of the goodwill appurtenant thereto, together with all claims for damages by reason of infringement of same, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.
2. Assignor hereby requests the United States Patent and Trademark Office, as well as any foreign counterparts in the foreign jurisdictions which exercise authority over any of the Trademarks, to record this Trademark Assignment. Assignor hereby further requests any and all registrations resulting from applications for the Trademarks issue to Assignee as assignee of the entire interest.
3. Assignor, for itself and its successors and assigns, hereby covenants and agrees that at any time and from time to time forthwith upon the reasonable request of the Assignee, Assignor will, at Assignee's expense, do, execute, acknowledge and deliver or cause to be done, executed, acknowledged and delivered, all such further acts, deeds, instruments, transfers, and assurances as may be reasonably required by the Assignee in order to assign, transfer, set over, and convey unto, and vest in, the Assignee, its respective successors and assigns, the Trademarks, and to put the Assignee in actual possession and operating control thereof, free and clear of all liens, to assist the Assignee in exercising all rights with respect thereto, and to assure the Assignee of the full benefits thereof.
4. This Trademark Assignment shall be binding upon and shall inure to the benefit of the respective successors and assigns of Assignor and Assignee. This Trademark Assignment

(Execution Copy)

EXHIBIT B

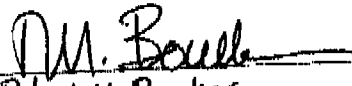
shall not confer any rights or remedies upon any person other than the parties hereto, and their respective successors and assigns.

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IN WITNESS WHEREOF, the parties have executed this Trademark Assignment as of the date first above written.

ASSIGNOR

BOUCHER COMMUNICATIONS, INC.

By: 
Name: Robert N. Boucher
Title: Chairman + CEO

SIGNATURE PAGE

Trademark Assignment (Execution Copy)

TRADEMARK
REEL: 003288 FRAME: 0803

EXHIBIT B**Schedule A*****Boucher Communications, Inc.*****Registered Trade Marks:**

<i>Mark</i>	<i>(Application Number)</i> <i>Registration Number</i>	<i>(Application Date)</i> <i>Registration Date</i>	<i>Status</i>
CLTODAY	2,242,593	05/04/99	REGISTERED; Renewal due: 05/04/09
COMPREHENSIVE OPTOMETRY	2,885,423	09/14/04	REGISTERED; Section 8 & 15 affidavit due: 09/14/10
CONTACT LENS FORUM	1,547,353	07/11/89	REGISTERED; Renewal due: 07/11/09
CONTACT LENS SPECTRUM	1,408,495	09/09/86	REGISTERED; Renewal due: 09/09/06
CONTACT LENSES TODAY	2,327,646	03/14/00	REGISTERED; Renewal due: 03/10/10
CONTACT LENSES & YOU	1,938,401	11/28/95	REGISTERED; Renewal due: 11/28/05
EYECARE ADVISER	1,492,212	06/14/88	REGISTERED; Renewal due: 06/14/08
EYECAREBUSINESS	1,495,563	07/05/88	REGISTERED; Renewal due: 07/05/08

EXHIBIT B

Schedule A

<i>Mark</i>	<i>(Application Number)</i> <i>Registration Number</i>	<i>(Application Date)</i> <i>Registration Date</i>	<i>Status</i>
FRAMEBUYER	2,163,054	06/09/98	REGISTERED; Renewal due: 06/09/08
GERIATRIC OPHTHALMOLOGY	2,670,570	12/31/02	REGISTERED; Section 8 & 15 affidavit due: 12/31/08
GLOBAL ORTHOKERATOLOGY SYMPOSIUM	(78/577,190)	(03/01/05)	PENDING Application not yet assigned to an Attorney
OPHTHALMOLOGY MANAGEMENT	2,651,418	11/19/02	REGISTERED; Section 8 & 15 affidavit due: 11/19/08
OPTOMETRIC MANAGEMENT	1,574,833	01/02/00	REGISTERED; Renewal due: 01/02/10
RETINAL PHYSICIAN: THERAPEUTIC & SURGICAL TREATMENT OF THE POSTERIOR SEGMENT	(78/354,671)	(01/21/04)	PENDING; Response to Office Action due: 09/12/05
THE NEW OPHTHALMOLOGIST	2,363,379	06/27/00	REGISTERED; Section 8 & 15 affidavit due: 06/27/06

EXHIBIT B

Schedule A

Unregistered Trade Marks:

<i>Mark</i>
BOUCHER COMMUNICATIONS, INC.
Seller's Logo (attached hereto)
OPTOMETRIC MANAGEMENT'S MANAGEMENT TIP OF THE WEEK
NEW OD
DIAGNOSTIC DIGEST
ATLANTIC CITY EYE
RETINAL PHYSICIAN SYMPOSIUM
OPTOMETRIC MANAGEMENT'S SYMPOSIUM ON CONTEMPORARY EYECARE

EXHIBIT B
Schedule A

