

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Cline Cellars, Inc.		03/30/2006	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Axiom Wine Company, LLC		
<b>Street Address:</b>	28 Throckmorton Lane		
<b>City:</b>	Mill Valley		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94941		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3074679	WHITE TRUCK	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(707)526-4707		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	707-526-4200		
<b>Email:</b>	jmbehmke@cmprlaw.com		
<b>Correspondent Name:</b>	Jay M. Behmke		
<b>Address Line 1:</b>	100 B Street, Suite 400		
<b>Address Line 4:</b>	Santa Rosa, CALIFORNIA 95401		
<b>ATTORNEY DOCKET NUMBER:</b>	2295.0006		
<b>NAME OF SUBMITTER:</b>	Jay M. Behmke		
<b>Signature:</b>	/JMB-163603/		
<b>Date:</b>	04/13/2006		

**OP \$40.00 3074679**

Total Attachments: 2  
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**TRADE MARK ASSIGNMENT**  
USPTO Registration Number 3074679

WHEREAS, CLINE CELLARS, INC, a California corporation, having an address at 24737 Arnold Drive, Sonoma, CA 95476 ("Assignor"), is the owner of the trade mark WHITE TRUCK for wine and the United States Registration Number 3074679 (the "Trade Mark");

WHEREAS, Assignor and AXIOM WINE COMPANY, LLC, a California limited liability company, having an address at 28 Throckmorton Lane, Mill Valley, CA 94941 ("Assignee"), have executed that certain Asset Purchase Agreement dated December 1, 2005 (the "APA"); and

WHEREAS, pursuant to the terms of the APA, Assignor desires to assign and Assignee desires to receive all of the right, title and interest in and to the Trade Mark.

NOW THEREFORE, for the consideration set forth in the APA, and other good and valuable consideration, the receipts and sufficiency of which is hereby acknowledged, Assignor hereby sells, transfers, assigns and sets over unto Assignee, its successors and assigns, the following:

- (a) All rights, title and interest held by Assignor in and to the Trade Mark;
- (b) The goodwill of the business connected with the use of and symbolized by the Trade Mark; and
- (c) All rights to damages or profits, due or to become due, accrued or to accrue, arising out of past, present, or future infringement of said Trade Mark or injury to said goodwill, together with the right to sue or recover the same in the name of Assignor.

Assignor agrees to execute and deliver at the request of Assignee all papers, instruments, and assignments, and to perform any other reasonable acts Assignee may request in order to vest all of the right, title, and interest in and to the Trade Mark in Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by Assignee, to the extent such evidence is in the possession or control of Assignor.

Executed March 30, 2006.

ASSIGNOR:

CLINE CELLARS, INC.

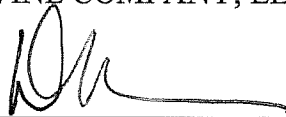
By: \_\_\_\_\_

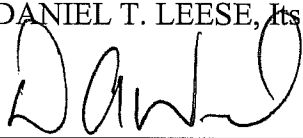
  
FRED T. CLINE, President

**TRADEMARK**  
**REEL: 003289 FRAME: 0295**

ASSIGNEE:

AXIOM WINE COMPANY, LLC

By:   
DANIEL T. LEESE, Its Manager

By:   
DOUGLAS A. WALKER, Its Manager