

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
NEW TIMES MEDIA, LLC		03/23/2006	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	VILLAGE VOICE MEDIA HOLDINGS, LLC
Street Address:	1201 EAST JEFFERSON STREET
City:	PHOENIX
State/Country:	ARIZONA
Postal Code:	85034
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	3023810	MEGAPOLITAN LIVING
Registration Number:	3063457	MASTERMIND
Registration Number:	3063549	BEST OF CLEVELAND
Serial Number:	78509682	BEST OF BROWARD /PALM BEACH
Serial Number:	78509600	PIMP MY TREE
Serial Number:	78584021	SCENE

CORRESPONDENCE DATA

Fax Number: (602)254-4878
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 602-257-7951
 Email: mpischner@gustlaw.com
 Correspondent Name: Mary Pischner
 Address Line 1: 201 E Washington, Suite 800
 Address Line 4: PHOENIX, ARIZONA 85004

OP \$165.00 3023810

ATTORNEY DOCKET NUMBER:	013103-00011
NAME OF SUBMITTER:	Mary Pischner
Signature:	/mary pischner/
Date:	04/13/2006
Total Attachments: 2 source=Trademark12#page1.tif source=Trademark12#page2.tif	

**ASSIGNMENT OF TRADEMARKS AND SERVICE MARKS
AND OF THE REGISTRATIONS THEREOF**

Whereas NEW TIMES MEDIA, LLC, a Delaware limited liability company, of 1201 East Jefferson Street, Phoenix, Arizona 85034, has adopted, used and is using the marks listed on Exhibit A attached hereto which are registered in the United States Patent and Trademark Office, under the registration numbers, on the dates and in the classifications set forth in Exhibit A; and

Whereas VILLAGE VOICE MEDIA HOLDINGS, LLC, a Delaware limited liability company, of 1201 East Jefferson Street, Phoenix, Arizona 85034, is desirous of acquiring the marks and the registrations thereof; now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, NEW TIMES MEDIA, LLC, does hereby assign to VILLAGE VOICE MEDIA HOLDINGS, LLC, all right, title and interest in and to the marks, together with the good will of the business symbolized by the marks, and the above identified registrations thereof.

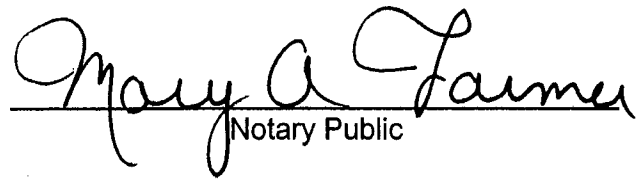
NEW TIMES MEDIA, LLC,
a Delaware limited liability company

By 
Scott G. Spear
Vice President and Secretary

State of Arizona)
) ss.
County of Maricopa)

On this 23rd day of March, 2006, before me appeared Scott G. Spear, Vice President and Secretary of New Times Media, LLC, the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of the identified limited liability company with authority to do so.

(Seal and Expiration Date)


Notary Public

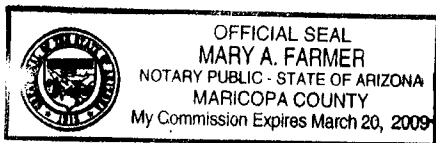


EXHIBIT A

Registration or Serial No.	Date of Registration	Class	Mark
3,023,810	December 6, 2005	16	MEGAPOLITAN LIVING
3,063,457	February 28, 2006	35	MASTERMIND
78/509,682		35	BEST OF BROWARD PALM BEACH
3,063,549	February 28, 2006	35	BEST OF CLEVELAND
78/509,600		35	PIMP MY TREE
78/584,021		41	SCENE