

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Best Buy Stores, L.P.		04/13/2006	LIMITED PARTNERSHIP: VIRGINIA
RECEIVING PARTY DATA			
Name:	Best Buy Enterprise Services, Inc.		
Street Address:	7601 Penn Avenue South		
City:	Richfield		
State/Country:	MINNESOTA		
Postal Code:	55423		
Entity Type:	CORPORATION: MINNESOTA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	76655830	PS KITCHEN AND BATH CENTERS	
Registration Number:	2733189	PS	
Registration Number:	2748380	PACIFIC SALES	
CORRESPONDENCE DATA			
Fax Number:	(952)430-1993		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	612-291-7740		
Email:	emma.nickolson@bestbuy.com		
Correspondent Name:	Emma Nickolson		
Address Line 1:	7601 Penn Avenue South		
Address Line 2:	Corp. Legal Dept. B6-144		
Address Line 4:	Richfield, MINNESOTA 55423		
ATTORNEY DOCKET NUMBER:	06-12418		
NAME OF SUBMITTER:	Emma Nickolson		

CH \$90.00 76655830

Signature:

/emma nickolson/

Date:

04/13/2006

Total Attachments: 1

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DEED OF ASSIGNMENT

WHEREAS Best Buy Stores, L.P., a Virginia Limited Partnership, having a place of business at 7601 Penn Avenue South, Richfield, Minnesota 55423, (hereinafter referred to as "the Assignor") desires to assign to Best Buy Enterprise Stores, Inc., a Minnesota Corporation, having a place of business at 7601 Penn Avenue South, Richfield, Minnesota 55423, (hereinafter referred to as "the Assignee"), the following trademark rights (hereinafter referred as "the Trademarks"):

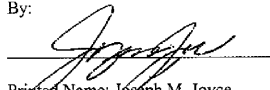
TRADEMARK	APPLICATION/REGISTRATION NO.	JURISDICTION
PACIFIC SALES	2,748,380	U.S.
PS DESIGN	2,733,189	U.S.
PS KITCHEN AND BATH CENTERS	76/655,830	U.S.

NOW THEREFORE the Assignor, for good and valuable consideration, the receipt and sufficiency of which are acknowledged, HEREBY ASSIGNS unto the Assignee all rights, title and interest in and to the Trademarks, including the right to enforce the Trademarks and to collect damages for past infringement, together with the goodwill of the associated business.

IN WITNESS WHEREOF the Assignor has executed this assignment as of the th 13 day of April, 2006.

BEST BUY STORES, L.P.

By:



Printed Name: Joseph M. Joyce
Title: Senior Vice President and Secretary

RECORDED: 04/13/2006

TRADEMARK
REEL: 003289 FRAME: 0480