# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Counter/Production LLC		104/07/2006 1	LIMITED LIABILITY COMPANY: CALIFORNIA

### **RECEIVING PARTY DATA**

Name:	Vetrazzo, LLC	
Street Address:	76 Rockridge Drive	
City:	San Francisco	
State/Country:	CALIFORNIA	
Postal Code:	94116	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

# PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78288227	VITRACRETE

#### **CORRESPONDENCE DATA**

Fax Number: (510)836-2595

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

510-832-8700 Phone: Email: bsb@bsbllp.com

Correspondent Name: Beeson Skinner Beverly LLP

Address Line 1: One Kaiser Plaza

Address Line 2: Suite 750

Address Line 4: Oakland, CALIFORNIA 94612

ATTORNEY DOCKET NUMBER:	D3111-201
NAME OF SUBMITTER:	Donald L. Beeson
Signature:	/Donald L. Beeson/

**TRADEMARK REEL: 003290 FRAME: 0098** 

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Date:	04/14/2006		
Total Attachments: 1 source=Executed Vitracrete Trademark Assignments#page1.tif			

TRADEMARK REEL: 003290 FRAME: 0099

# TRADEMARK ASSIGNMENT (U.S. Intent-to Use Application)

WHEREAS, Counter/Production LLC, a California limited liability company having a principal place of business at 710 Bancroft Way, Berkeley, California 94710 (the "Assignor") is the owner of U.S. Trademark Application Serial No. 78/288,227 for VITRACRETE (the "Mark") filed August 15, 2003 on an intent-to-use basis;

WHEREAS, Assignor has adopted and used or intends use the Mark in interstate commerce and has an on-going business therefor for the goods recited in the application;

WHEREAS, Vetrazzo, LLC, a Delaware limited liability company, having a principal place of business at 76 Rockridge Drive, San Francisco California 94116 (the "Assignee") is desirous of acquiring the Mark and the application therefor in connection with the acquisition of, and as successor to, the Assignor's business to which the mark pertains;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the above-identified application therefor.

Counter/Production LLC

Date: 4/7/06

By Donald M. McPherson

Title: Name

Witnessed:

Print Name: /

RECORDED: 04/14/2006

TRADEMARK

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