

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
SEATTLE WEEKLY MEDIA, INC.		03/23/2006	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	VILLAGE VOICE MEDIA HOLDINGS, LLC		
<b>Street Address:</b>	1201 EAST JEFFERSON STREET		
<b>City:</b>	PHOENIX		
<b>State/Country:</b>	ARIZONA		
<b>Postal Code:</b>	85034		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2164166	EASTSIDEWEEK	
Registration Number:	2690516	BEST OF SEATTLE	
Serial Number:	78695861	SEATTLE WEEKLY	
Serial Number:	78662581	SEATTLE UNCOVERED	
Serial Number:	78741431	SWLISTS.COM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(602)254-4878		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	602-257-7951		
<b>Email:</b>	mpischner@gustlaw.com		
<b>Correspondent Name:</b>	Mary Pischner		
<b>Address Line 1:</b>	201 E Washington, Suite 800		
<b>Address Line 4:</b>	PHOENIX, ARIZONA 85004		
<b>ATTORNEY DOCKET NUMBER:</b>	013103-00011		

OP \$140.00 2164166

NAME OF SUBMITTER:	Mary Pischner
Signature:	/mary pischner/
Date:	04/14/2006
Total Attachments: 2 source=Trademark09#page1.tif source=Trademark09#page2.tif	

**ASSIGNMENT OF TRADEMARKS AND SERVICE MARKS  
AND OF THE REGISTRATIONS THEREOF**

Whereas SEATTLE WEEKLY, LLC, a Delaware limited liability company, of 1008 Western Avenue, Seattle, Washington 98104, has adopted, used and is using the marks listed on Exhibit A attached hereto which are registered in the United States Patent and Trademark Office, under the registration numbers, on the dates and in the classifications set forth in Exhibit A; and

Whereas VILLAGE VOICE MEDIA HOLDINGS, LLC, a Delaware limited liability company, of 1201 East Jefferson Street, Phoenix, Arizona 85034, is desirous of acquiring the marks and the registrations thereof; now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, SEATTLE WEEKLY, LLC, does hereby assign to VILLAGE VOICE MEDIA HOLDINGS, LLC, all right, title and interest in and to the marks, together with the good will of the business symbolized by the marks, and the above identified registrations thereof.

SEATTLE WEEKLY, LLC,  
a Delaware limited liability company

By Scott G. Spear  
Scott G. Spear  
Vice President and Secretary

State of Arizona        )  
                                  ) ss.  
County of Maricopa    )

On this 23<sup>rd</sup> day of March, 2006, before me appeared Scott G. Spear, Vice President and Secretary of Seattle Weekly, LLC, the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of the identified limited liability company with authority to do so.

(Seal and Expiration Date)



Mary A. Farmer  
Notary Public

**EXHIBIT A**

Registration or Serial No.	Date of Registration	Class	Mark
2,164,166	June 9, 1998	16	EASTSIDEWEEK
2,690,516	February 25, 2003	16 & 41	BEST OF SEATTLE
78/695,861			SEATTLE WEEKLY
78/662,581			SEATTLE UNCOVERED
78/741,431			SWLISTS.COM